

Blueprint Regional Work Plan

Preparation for Planning Work Element: (3 months)

1. **Product: Establish Institutional Framework Local and Regional**

Proposed outcomes (both local and regional):

- ◆ Contact and engagement of a broad range stakeholders
- ◆ Identification of decision-making process.
- ◆ Identification of necessary committees to facilitate the decision making process.
- ◆ Identification of roles and responsibilities of various stakeholders.
- ◆ Commitment from stakeholders to participate in planning process.

Activities and tasks – (both local and regional):

- ◆ Identify local potentially affected interests and stakeholders that need to be involved in the decision making process (Jan 30, 2006);
- ◆ Solicit participation from local, state and federal agencies; organizations and individuals with land use, housing, transportation, environmental and economic interests;
- ◆ Define and concur on the problem solving and decision making process;
- ◆ Define and concur on committee structure and purposes;
- ◆ Prepare committee bylaws for each committee; and
- ◆ Prepare conflict resolution memorandum.

Significant Milestones

- ◆ February 2006-Local committee structure and decision making process established
- ◆ March 2006 – Regional committee structure and decision making process

Deliverables by State fiscal Year:

- ◆ See Attachment 3

Cost Estimate:

- ◆ See Attachment 3

2. **Product: Develop Regional and Local Community Outreach Plans**

Proposed outcomes (both local and regional):

- ◆ Develop Community Outreach plans

Activities and tasks (both local and regional):

- ◆ Assess citizen participation needs –

- Where is the MPO/Region lacking?
- Legitimacy of agency/project/process?
- Responsiveness & credibility?
- Effectiveness?

- ◆ Identify specific citizen participation objectives that the MPO/Region intends to achieve;
- ◆ Select citizen participation techniques that will support identified objectives;
- ◆ Identify potentially affected interest groups that need to be involved in the planning process
- ◆ Identify best practices for successful group participation
- ◆ Form focus groups and engage all segments of the population, specifically:
 - Employers and business;
 - Labor and workers;
 - Environmental and conservation groups;
 - Community-based organizations; and
 - Social equity organizations.
- ◆ Prepare a detailed task list and schedule of the strategic outreach techniques selected;
- ◆ Interface the outreach schedule with the technical tasks and planning process;
- ◆ Provide citizen participation training;
- ◆ Schedule regular debriefing sessions to determine what is working and what is not (ongoing)
- ◆ Evaluate and adjust the Citizen Participation Program accordingly. (ongoing)

Significant Milestones

- ◆ March 2006-Regional and Local Community Outreach Plans

Deliverables (interim and final) by state fiscal year:

- ◆ March 2006 - Regional and Local Community Outreach Plans

Cost estimate:

- ◆ See Attachment 3

GIS Development & Modeling Tools Work Element (18 months)

1. Products: Establish a SJ Valley Regional Modeling Group

Proposed outcomes:

- ◆ Updated valley-wide Traffic Model
- ◆ Valley-wide Land Use Model (LUM)
- ◆ Valley-wide GIS data layer standards
- ◆ Valley-wide GIS data for LUM
- ◆ Local LUM for local, regional and valley-wide land use scenarios
- ◆ Formation of a valley-wide LUM Users Group

Activities and tasks:

- ◆ Form a Regional Model Steering Committee (MSC);
- ◆ Local Transportation Planning Agencies meet to discuss options and select one for updating valley-wide Traffic Model data;
- ◆ MSC to evaluate available Modeling tools;
- ◆ Selection of preferred Modeling tool;
- ◆ Inventory of existing GIS data (each county);
- ◆ MSC to determine valley-wide GIS data standards;
- ◆ Conversion of existing GIS data to valley-wide standard (each county);
- ◆ Collection and documentation of Demographic data;
- ◆ Collection and documentation of Economic and Employment projections;
- ◆ Collection and documentation of Population and Housing projections;
- ◆ Meet with Resource agencies to gather Environmental GIS layers;
- ◆ Collection and documentation of Land Use Plans (each county);
- ◆ Collection and documentation of Traffic Projections (each county);
- ◆ Train staff to use LUM;
- ◆ Form LUM Users Group to meet monthly for the first year;
- ◆ Load data into LUM;
- ◆ Calibrate LUM (each county); and
- ◆ Develop inputs for LUM based on possible policy changes for alternative scenarios.

Significant Milestones:

- ◆ February 2006 – Regional MSC formed
- ◆ February 2006 - Traffic Model update plan from TPAs
- ◆ March 2006 - Evaluation and selection of Modeling tool
- ◆ April 2006 - Inventory of existing GIS data
- ◆ April 2006 - Valley-wide GIS data standards from MSC
- ◆ April 2006 -Meet with Resource Agencies for Environmental data
- ◆ June 2006 -Conversion of existing data

- ◆ July 2006 - LUM Users Group formed
- ◆ August 2006 - GIS data and Demographic data collected
- ◆ August 2006 - LUM Users Group trained on Modeling tool
- ◆ October 2006 - Model loaded and Calibrated
- ◆ October 2006 - Traffic model updated with valley-wide data
- ◆ October 2006- beyond- Model adjustments as needed

Deliverables interim and final by state fiscal year:

- ◆ See Attachment 3

Cost estimate:

- ◆ See Attachment 3

Planning Process Work Element: (21 months)

1. Objective: Obtain local, regional and State buy-in regarding the problem solving and decision-making process

Proposed outcomes:

- ◆ Create a foundation to maintain establish legitimacy of planning process, decision making process, and ultimate conclusions of the planning effort
- ◆ Improved coordination and consistency of economic, housing, transportation and environmental planning

Activities and tasks:

- ◆ Convene a summit of regional leaders to outline the process and brainstorm the regional objectives (April 2006)
- ◆ Implement a regional media campaign to announce the launching of this planning effort- as defined in the community outreach plan (April 2006)
- ◆ Prepare press releases describing the problem solving and decision making process
- ◆ Conduct one-on-one interview with key stakeholders to discuss the problem solving and decision making process
- ◆ Present problem solving and decision making process to interested parties.

Significant Milestones:

- ◆ April 2006 –Conduct Media Campaign
- ◆ April 2006-Hold Regional Blueprint Summit

Deliverables Interim and Final by State fiscal year:

- ◆ See Attachment 3

Cost estimate:

- ◆ See Attachment 3

2. Objective: Implement Institutional Framework (Regional and local)

Proposed outcomes:

- ◆ Active engagement of stakeholders;
- ◆ To keep stakeholders involved and informed about the planning process;
- ◆ Coordination of planning efforts;
- ◆ Use of GIS technology in the develop of the planning process;

- ◆ Connect relationship of this planning process with other planning process; and
- ◆ Develop local government commitment and buy-in to utilize results of the regional blue print planning effort.

Activities and tasks:

- ◆ Prepare and distribute meeting agendas, staff reports and supporting materials;
- ◆ Coordinate and maintain committee membership;
- ◆ Facilitate committee meetings;
- ◆ Prepare follow-up materials including minutes of meetings;
- ◆ Provide communication between committee groups;
- ◆ Prepare presentations regarding the results of decision making process;
- ◆ Attend local meetings to disperse information regarding the process; and
- ◆ Provide the liaison between the San Joaquin Valley Partnership and the Blueprint Planning Process.

Significant Milestones:

- ◆ Regularly scheduled committee meetings

Deliverables interim and final by state fiscal year:

- ◆ See Attachment 3

Cost estimate:

- ◆ See Attachment 3

3. Objective: Implement Regional and local Community Outreach Plans

Proposed outcomes:

- ◆ Involve the public and stakeholders in planning process; and
- ◆ The end product of the planning effort is doable without strong opposition and supported by key stakeholders.

Activities and tasks:

- ◆ Implement the tasks identified in the community outreach plan.

Significant Milestones:

- ◆ Dependent on approved community and regional outreach plans.

Deliverables interim and final by state fiscal year:

- ◆ See Attachment 3

Cost estimate:

- ◆ See Attachment 3

4. Objective: Implement Planning process

Proposed outcomes:

- ◆ Engagement with a broad range of public and private stakeholders, including local elected officials, city and county agencies, federal and state resource protection agencies, civic and community leadership organizations, and the general public, including sustained involvement and long-term support for the ongoing collaborative planning process;
- ◆ Improved coordination and consistency of economic development and jobs, housing, transportation, and environmental planning;
- ◆ Transportation infrastructure that supports improved mobility and air quality and reduced single-occupant vehicle trips (including encouraging more walking and bicycling);
- ◆ Planning to accommodate an adequate supply of housing on a more efficient land use pattern over the next twenty years that:
 - Optimizes infill/refill and identifies priority areas for transit oriented development;
 - Minimizes impacts on productive farmland and valuable habitat;
 - Provides a foundation for improved mobility, reduced single-occupant vehicle trips (including encouraging more walking and bicycling) and improved air quality;
 - Reduces sprawl and promotes more efficient land use in new edge development;
 - Promotes resource use efficiency (energy, water and materials conservation); and
 - Identifies specific geographic areas within the region that are priorities for increasing the amount and rate of housing development and jobs and/or the type of housing.
- ◆ Incorporation of green infrastructure (i.e., waterways, wetlands, woodlands, wildlife habitats, and other natural areas; greenways, parks and other conservation lands; working farms, ranches and forests; and wilderness and other open spaces) into regional planning
- ◆ Use of technology in the development of the Regional Blueprint Plan and the dissemination of information to partners, stakeholders and the public;
- ◆ Relationship of the Regional Blueprint Plan to the vision, goals and objectives of other plans within the region. Connection to existing interregional partnerships, studies in progress, and modeling enhancements is essential (identify how existing efforts, plans, studies will be incorporated in the process such as habitat conservation plans, business alliances, community-based programs, and educational efforts); and
- ◆ Development of local government commitment to incorporate the results of the Regional Blueprint Plan into Regional Transportation

Plan, local General Plans and other relevant planning efforts (please provide as much documented commitment as possible).

Activities and tasks

- ◆ Develop Local and Regional Vision;
- ◆ Develop Local and Regional Goal and Objectives;
- ◆ Develop Local and Regional performance measures based on goals;
- ◆ Develop a base case Scenario- implementation of existing plans, the null alternative
- ◆ Evaluate the base case Scenario with community and regional vision, values, goals and objectives -Is this the future for the Valley?
- ◆ Develop and define possible guiding principals and menu of strategies that could improve quality of life for each:
 - Land Use
 - Housing
 - Economic Development
 - Transportation System
 - Environmental protection
- ◆ Obtain local buy in on possible guiding principals;
- ◆ Develop Scenarios:
 - Develop Preliminary Future Local and Regional Scenarios
 - Land Use
 - Housing
 - Economic Development
 - Transportation System
 - Environmental protection
- ◆ Evaluate preliminary Local and Regional Scenarios;
- ◆ Develop Revised Local and Regional Future Scenarios based on input from Stakeholders;
- ◆ Develop Local and Regional implementing policies and actions to achieve each scenario;
- ◆ Evaluate Local and Regional Scenarios;
- ◆ Select preferred Local and Regional scenario and implementing strategies;
- ◆ Identify Phase II follow-up to actions to implement strategies
 - Monitoring and evaluation program
 - Continue to update databases

Significant Milestones:

- ◆ June 2006 –Develop Vision
- ◆ Sept 2006 –Develop Goals
- ◆ Dec 2006 –Performance Measures
- ◆ Jan 2007 - Base Case Scenario (Null Alternative)
- ◆ Mar 2007 –Guiding principals and menu of strategies
- ◆ May 2007 –Preliminary Conceptual Scenarios

- ◆ Aug 2007 –Revised Conceptual Scenarios
- ◆ Dec 2007 –Select Conceptual Scenario
- ◆ Dec 2007 –Prepare follow up tasks for Phase II

Deliverables interim and final by state fiscal year:

- ◆ See Attachment 3

Cost estimate:

- ◆ See Attachment 3

Blueprint Project Management Work Element (24 months)

Objective: Project Management - local and regional

Activities and Tasks:

- ◆ Weekly status reports to COGs and Great Valley Center (GVC);
- ◆ Weekly coordination with lead staff members;
- ◆ Monthly conference calls with COGs and GVC;
- ◆ GVC Contract management;
- ◆ GVC weekly status reports on Blueprint forums planning;
- ◆ Media outreach status reports as needed;
- ◆ Quarterly reports to Caltrans;
- ◆ Yearly reports to Caltrans;
- ◆ Billing administration;
- ◆ Accounting administration;
- ◆ Filing administration; and
- ◆ Hosting of valley wide web site and coordination administration;
- ◆ Evaluation of Blueprint process
- ◆ Final Blueprint Plan follow-up

Significant Milestones:

- ◆ April 2006 –Regional Kick-off meeting involving Governor, SJ Valley Partnership, COGs, County Supervisors Association, Mayor’s Council, etc.
 - What, Why, how Process, Decision milestones & Identify Regional issues
- ◆ April 2007 –Regional Blueprint Summit
 - Vision & Goals, Objective, and Performance measures by category;
 - Develop Guiding Principals and a Menu of Strategies
- ◆ December 2007- Blueprint finale
 - Choose regional preferred scenario

Deliverables by State Fiscal Year:

- ◆ See Attachment 3

Cost Estimate:

- ◆ See Attachment 3