

KERN COUNCIL OF GOVERNMENTS  
KERN REGIONAL BLUEPRINT PROGRAM

*Roundtable*  
*Planning Directors*  
*Community Development Directors*

April 4, 2008

11:30 AM – 1:30 PM

Location: Kern COG

**AGENDA**

- |          |      |   |
|----------|------|---|
| 11:30 am | I.   | <b>Welcome &amp; Introductions</b> <ul style="list-style-type: none"><li>□ Agenda overview</li></ul>  |
| 11:40 am | II.  | <b>Blueprint Process Update</b> <ul style="list-style-type: none"><li>□ Schedule</li><li>□ Coordination with Planning Directors</li></ul>                         |
| 11:50 pm | III. | <b>Discussion: Engaging Policymakers</b> <ul style="list-style-type: none"><li>□ Blueprint Overview &amp; Principles</li><li>□ Key Messages and Imagery</li></ul> |
| 12:35 pm | IV.  | <b>Discussion: Principles and Tools</b> <ul style="list-style-type: none"><li>□ Rural/Small-town</li><li>□ Urban</li></ul>  |
| 1:10 pm  | V.   | <b>Discussion: Mapping Design</b>   |
| 1:25 pm  | VI.  | <b>Next Steps</b>   |