Principle Groupings and Countywide Vision Grouping Matrix

◆ **Strong Link (Correlates to every vision)**
❖ **Moderate Link (Correlates to 2+ visions)**
◆ **Minor Link (Correlates to 1 vision)**

'BROAD PRINCIPLE/STRATEGY GROUPINGS		BROAD VISION GROUPINGS	**Public Services** - Enhanced safety, youth activities, education, transportation, parks, etc.	**Growth Management** - Improved government coordination, smart growth, affordable housing, landscaping, etc.	**Economic Development** - Improved job diversity, medical, retail, agriculture, air operations, tourism, etc.	**Healthy Environment** - Maintain/improve air, water, ecosystem, alternative energy, etc.	**Community Spirit and Culture** - Maintain/impove friendly image, racial and age diversity, etc.
Use compact development and mixed land uses	· Create developments that are more compactly built, use space in an efficient and aesthetic manner, and are easily walkable and bikeable · Locate housing, employment, shopping, services, and transit routes in close proximity to each other		◆	❖	❖	❖	◆
Provide a variety of transportation choices	· Offer alternatives to driving through the development of bike lane networks, sidewalks and trails, and convenient local and regional public transit systems. · Design communities so that they support a variety of transportation options.		❖	❖	❖	◆	◆
Conserve energy and natural resources	· In designing new developments, conserve resources such as water, energy, and air quality.		◆	❖	❖	◆	◆
Enhance economic vitality	· Emphasize job training and education based on current and future regional industry needs.		❖	❖	◆	◆	❖
Use and improve existing assets and infrastructure	· Focus development in existing communities with underutilized or unimproved infrastructure (infill). · Take advantage of and enhance historic buildings and areas. · Preserve and improve current infrastructure such as streets, sewers, water, and parks.			◆	❖	◆	◆
Increase civic engagement	· Involve community members, government, and all interest groups together in planning for quality-of-life issues at the local and regional levels.		◆	❖	❖	❖	❖
Preserve agricultural and open spaces	· Plan urban development so that parks, natural open space and agricultural areas are preserved as much as possible.		◆	◆	❖	❖	❖
Offer a mix of housing choices	· Develop a mix of housing types (single-family detached houses, townhouses, condos, and apartments) that offer affordable options for everyone. · Develop workforce housing near employment centers.		◆	❖	◆		

Kern Regional Blueprint - Visions and Principles Detailed Matrix Correlation - 87 Principles by 31 Visions

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		Most Common Vision Ranking		1	3	5	6	7	8	25		4	9	11	14	27	29	30	31		12	13	16	19	22	23	26		2	10	15	20		17	18	21	24	28		
	'BROAD PRINCIPLE/STRATEGY GROUPINGS																																							
	Use compact development and mixed land uses	· Create developments that are more compactly built, use space in an efficient and aesthetic manner, and are easily walkable and bikeable · Locate housing, employment, shopping, services, and transit routes in close proximity to each other		1	1	12	1	4	11	11	◆	0	16	10	0	1	0	0	2	❖	6	0	7	5	1	1	0	❖	12	12	0	4	❖	6	4	4	3	2	◆	137
Ahwahnee	Tight-knit Communities - Mixed Use	All planning should be in the form of complete and integrated communities containing housing, shops, work places, schools, parks and civic facilities essential to the daily life of the residents.	1	1		1		1	1	1			1	1							1		1						1	1				1	1		1			14
Economic Ahwahnee	Tight-knit Communities - Center Focus	Center Focus - Communities should have an appropriately scaled and economically healthy center focus. At the community level, a wide range of commercial, residential, cultural, civic, and recreational uses should be located in the town center or downtown. At the neighborhood level, neighborhood centers should contain local businesses that serve the daily needs of nearby residents. At the regional level, regional facilities should be located in urban centers that are accessible by transit throughout the metropolitan area.	2			1		1	1	1			1	1							1		1						1	1				1		1		1		13
Ahwahnee	Tight-knit Communities - Mixed Use	The community should have a center focus that combines commercial, civic, cultural and recreational uses.	3		1	1		1	1	1			1	1									1						1	1						1				11
Kern COG	Tight-knit Communities - Efficient	Take a hard line on sprawl. Sprawling development causes higher taxes, traffic congestion, and disinvestment in established communities. We need to develop tighter and more realistic urban service areas for our communities.	6			1			1	1			1	1							1								1	1				1	1					10
Ahwahnee	Tight-knit Communities - Safe	Public spaces should be designed to encourage the attention and presence of people at all hours of the day and night.	7				1	1					1			1							1									1		1	1		1			9
Kern COG	Tight-knit Communities - Incentives / Transportation Choices - walkable	Take a hard line on sprawl. State infrastructure dollars should be targeted to those communities that contain sprawl, to promote redevelopment and focus growth into existing developed areas. We also need to provide state incentives to local governments that establish land development regulations that encourage walkable, livable communities. We should also explore other means to promote quality community design where children can walk to schools and parks, and people have easier access to work and shopping.	11			1			1	1			1	1							1		1			1			1											9
SACOG	Tight-knit Communities - Compact	Take advantage of compact development	12			1			1	1			1	1										1	1				1	1										9
SJV Mayor's Strategi	Tight-knit Communities - New growth adjacent existing	New growth should be located in close proximity or adjacent to existing communities whenever possible	14			1			1	1			1						1					1					1	1		1								9

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	'BROAD PRINCIPLE/STRATEGY GROUPINGS																																								
Economic Ahwahnee	Tight-knit Communities - Compact Development	Compact Development - To minimize economic, social, and environmental costs and efficiently use resources and infrastructure, new development should take place in existing urban, suburban, and rural areas before using more agricultural land or open space. Local and regional plans and policies should contain these physical and economic development planning principles to focus development activities in desired existing areas.	17			1			1	1			1	1							1								1	1											8
Kern Co. GP	Tight-knit Communities - Mixed Use, Transportation Choices	Mixed use developments that promote reduced vehicle trips by having residential, commercial, and public uses proximate to each other.	22			1			1	1			1	1									1						1	1											8
SACOG	Tight-knit Communities - Mixed Use	Mixed land uses	24			1			1	1			1	1									1						1	1											8
Ahwahnee	Tight-knit Communities - Central Cores	Regional institutions and services (government, stadiums, museums, etc.) should be located in the urban core.	27			1							1																1					1		1	1	1		7
Kern Co. GP	Tight-knit Communities - Efficient/Compact	Higher density development, where compatible, to maximize the efficient use of land.	30			1			1	1			1	1															1	1											7
Kern COG	Tight-knit Communities - Preservation	Establish a rural development policy to better help rural communities protect their distinctive lifestyle. Design a Rural Policy that promotes economic vitality and lessens the impacts of sprawl in rural areas, while continuing to respect private property rights.	32										1						1		1			1										1	1	1					7
Kern Co. GP	Tight-knit Communities - Preservation, Infill	Compact development that conserves open space, agricultural land, flood prone areas, creeks, hillsides, ridge tops, wetlands, and other natural features.	56										1											1						1		1									4
Kern Co. GP	Tight-knit Communities - Preservation, Infill	Wherever feasible accommodate new growth by infilling development, redeveloping existing sites, reusing vacant buildings and using under-utilized sites more efficiently before developing peripheral agricultural or resource lands.	57										1											1						1		1									4

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	Provide a variety of transportation choices	· Offer alternatives to driving through the development of bike lane networks, sidewalks and trails, and convenient local and regional public transit systems. · Design communities so that they support a variety of transportation options.		0	18	1	0	0	15	16	❖	2	15	5	2	0	4	0	0	❖	8	0	7	0	0	4	0	❖	19	0	0	0	◆	19	0	0	0	0	◆	135
Ahwahnee	Transportation Choices - Transit	The location and character of the community should be consistent with a larger transit network.	5		1	1			1	1			1	1							1		1						1					1						10
Ahwahnee	Transportation Choices - Transit	The regional land-use planning structure should be integrated within a larger transportation network built around transit rather than freeways.	8		1				1	1			1	1							1		1						1					1						9
Attorney General	Transportation Choices - Transit	Higher density developments that reduce vehicle trips and utilize public transit.	9		1				1	1			1	1							1		1						1					1						9
SJV Mayor's Strategies	Transportation Choices - Incentives	Incentives that link funding of regional transportation opportunities should be identified regionally.	13		1				1	1		1	1		1											1			1					1						9
Ahwahnee	Transportation Choices - Transit	As many activities as possible should be located within easy walking distance of transit stops.	15		1				1	1			1								1		1						1					1						8
Ahwahnee	Transportation Choices - Walk	Community size should be designed so that housing, jobs, daily needs and other activities are within easy walking distance of each other.	16		1								1	1			1				1		1						1					1						8
Economic Ahwahnee	Transportation Choices - Livable Communities	Livable Communities - To protect the natural environment and increase quality of life, neighborhoods, communities and regions should have compact, multi-dimensional land use patterns that ensure a mix of uses, minimize the impact of cars, and promote walking, bicycling, and transit access to employment, education, recreation, entertainment, shopping, and services. Economic development and transportation investments should reinforce these land use patterns, and the ability to move people and goods by non-automobile alternatives wherever possible.	19		1				1	1			1								1		1						1					1						8

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Kern COG	Transportation Choices - walk	Build new communities and retrofit established communities to provide more pedestrian access and internal connectivity.	23		1								1	1			1				1		1						1					1						8
SJV Mayor's Strategies	Transportation Choices - beyond cars	The best locations for placement of higher densities that are most effectively integrated into region-wide transportation opportunities should be identified regionally.	25		1				1	1		1	1		1														1					1						8
Kern COG	Transportation Choices - beyond cars	Encourage better movement of people and goods, not just cars. Our current transportation planning system heavily favors the needs of the automobile over those of people.	31		1				1	1			1								1								1					1						7
Kern COG	Transportation Choices	Provide the public with more transportation options.	33		1				1	1			1													1			1					1						7
SACOG	Transportation Choices	Provide a variety of transportation choices.	34		1				1	1			1													1			1					1						7
Ahwahnee	Transportation Choices - Walk, Bike	Streets, pedestrian paths and bike paths should contribute to a system of fully-connected and interesting routes to all destinations. Their design should encourage pedestrian and bicycle use by being small and spatially defined by buildings, trees and lighting; and by discouraging high speed traffic.	37		1					1			1				1												1					1						6
Attorney General	Transportation Choices - Transit	Regional transportation centers where various types of public transportation meet.	40		1				1	1			1																1					1						6
Attorney General	Transportation Choices - Transit	Transportation impact fees on developments to fund public transit service.	41		1				1	1																1			1					1						6
Kern Co. GP	Transportation Choices - Walk, Bike	Master planned communities that feature interconnected roads, transit stops, sidewalks, landscaping, and trails to encourage efficient vehicle and pedestrian movement	43		1				1	1							1												1					1						6
Kern COG	Transportation Choices - livable communities	Fix transportation concurrency so that it better promotes livable communities.	45		1				1	1			1																1					1						6
Attorney General	Transportation Choices - Transit	Limits on parking.	52						1	1																			1					1						4
Attorney General	Transportation Choices - Rideshare	Parking spaces for high-occupancy vehicles and car-share programs.	66		1																								1					1						3

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	'BROAD PRINCIPLE/STRATEGY GROUPINGS																																							
	Conserve energy and natural resources	· In designing new developments, conserve resources such as water, energy, and air quality.		1	1	1	1	1	4	2	◆	1	2	0	0	0	2	0	0	❖	0	0	0	0	0	1	1	❖	7	2	7	2	◆	1	0	0	0	0	•	37
Kern Co. GP	Conserve Resources and Infrastructure - New Dev. Provides	Adequate infrastructure (i.e. roads, sewer, water, parks, etc.) is provided as a condition of development approval by the project proponent.	4	1	1	1	1	1	1	1		1					1									1								1						11
Ahwahnee	Conserve Resources and Infrastructure - Resources	The community design should help conserve resources and minimize waste.	38						1	1																			1	1	1	1								6
SJV Mayor's Strategies	Conserve Resources and Infrastructure - Water	Communities should provide for the efficient use of water through the use of natural drainage, drought tolerant landscaping and recycling.	61										1														1			1		1									4
SJV Mayor's Strategies	Conserve Resources and Infrastructure - Energy	The street orientation, the placement of buildings and the use of shading should contribute to the energy efficiency of the community.	63										1				1												1		1										4
Attorney General	Conserve Resources and Infrastructure - Energy	Carbon emissions credit purchases that fund alternative energy projects.	64						1																				1		1										3
Attorney General	Conserve Resources and Infrastructure - Energy	Electric vehicle charging facilities and conveniently located alternative fueling stations.	65						1																				1		1										3
Attorney General	Conserve Resources and Infrastructure - Energy	Energy efficient design for buildings, appliances, lighting and office equipment	72																										1		1										2
Attorney General	Conserve Resources and Infrastructure - Energy	Methane recovery in landfills and wastewater treatment plants to generate electricity.	73																										1		1										2
Attorney General	Conserve Resources and Infrastructure Resources - Energy	Solar panels, water reuse systems and on-site renewable energy production.	74																										1		1										2

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	Enhance economic vitality	· Emphasize job training and education based on current and future regional industry needs.		4	2	4	0	0	1	1	❖	1	1	0	0	0	0	0	0	❖	10	3	3	2	3	5	2	◆	2	1	1	2	◆	6	1	0	1	2	❖	58
Kern Co. GP	Job and Education Choices - Preserve Transportation	Recognize the importance of major transportation corridors, airports, and rail lines as important economic tools for the establishment of commercial and industrial development and promotion.	10		1	1			1	1		1	1								1		1			1														9
Economic Ahwahnee	Job and Education Choices - Corporate Responsibility	Corporate Responsibility - Enterprises should work as civic partners, contributing to the communities and regions where they operate, protecting the natural environment, and providing workers with good pay, benefits, opportunities for upward mobility, and a healthful work environment.	18																		1	1				1						1		1	1		1	1		8
Economic Ahwahnee	Job and Education Choices - Industry Clusters	Industry Clusters - Communities and regions should identify specific gaps and niches their economies can fill, and promote a diversified range of specialized industry clusters drawing on local advantages to serve local and international markets.	29																		1	1	1	1	1	1	1													7
Ahwahnee	Job and Education Choices	Businesses within the community should provide a range of job types for the community's residents.	35																		1	1	1	1	1		1													6
Economic Ahwahnee	Job and Education Choices - Wired Communities	Wired Communities - Communities should use and invest in technology that supports the ability of local enterprises to succeed, improves civic life, and provides open access to information and resources.	42	1		1															1					1			1					1						6
Kern Co. GP	Job and Education Choices - Education	Provide infrastructure and coordinate local land use, regulatory practices and job training to foster and maintain a robust economy	44	1	1	1															1				1	1														6
Economic Ahwahnee	Job and Education Choices - Environmental Responsibility	Environmental Responsibility - Communities should support and pursue economic development that maintains or improves, not harms, the environmental and public health.	47																										1	1	1	1		1						5
Economic Ahwahnee	Job and Education Choices - Human Investment	Human Investment - Because human resources are so valuable in the information age, communities should provide life-long skills and learning opportunities by investing in excellent schools, post-secondary institutions, and opportunities for continuous education and training available to all.	53	1																	1													1				1		4
Kern Co. GP	Job and Education Choices - Preservation	Employ land use policies that protect the County's businesses from physical degradation and ensure orderly growth, thereby, sustaining opportunities for current and future generations to enjoy economic vitality	68			1															1													1						3

Kern Regional Blueprint - Visions and Principles Detailed Matrix Correlation - 87 Principles by 31 Visions

				Public Services								Growth Management								Economic Development								Healthy Enviornment				Community Spirit/Culture						
Document		◆ **Strong Link (Correlates to every vision)** ❖ **Moderate Link (Correlates to 2+ visions)** ◆ **Minor Link (Correlates to 1 vision)**	**BROAD VISION GROUPINGS**	Improved educational system and youth activities	Improved bikeways, roads, highways	Improved infrastructure and public services	Improved public safety (less crime)	More parks and recreational programs	More public transit	Reduced traffic congestion	**Public Services** - Enhanced safety, youth activities, education, transportation, parks, etc.	Planned and managed growth that responds to needs	Smart growth (infill, mixed-use, redevelopment, compact development, housing choices, walkable, focus on downtowns)	Diverse, Affordable Housing Choices choices	Improved local government and leadership	No more prisons	Expanded tree and landscaping plantings	No more dairies	Separate and distinct cities	**Growth Management** - Improved government coordination, smart growth, affordable housing, landscaping, etc.	Economic diversity, job development	Improved local medical services	More and better local retail	Agriculture and ranching	Expanded airports/military operations	Identified new funding sources	More tourism (including eco-tourism)	**Economic Development** - Improved job diversity, medical, retail, agriculture, air operations, tourism, etc.	Maintain/improve air quality	Maintain/improve water quality and quantity	Increased use of alternative energy	Protected ecosystem	**Healthy Environment** - Maintain/improve air, water, ecosystem, alternative energy, etc.	Maintain/enhance quality of life	Community spirit	More cultural opportunities	Improved community image	Cultural, racial and age diversity	**Community Spirit and Culture** - Maintain/impove friendly image, racial and age diversity, etc.	No. of link correlations between visions and principles
		Most Common Vision Ranking		1	3	5	6	7	8	25		4	9	11	14	27	29	30	31		12	13	16	19	22	23	26		2	10	15	20		17	18	21	24	28		
	'BROAD PRINCIPLE/STRATEGY GROUPINGS																																						
Kern COG	Job and Education Choices - Quality	Quality schools and educational and training opportunities that prepare current and future workforce participants for the knowledge based economy should be a priority in future development planning. Opportunities for retraining and personal enrichment should also be emphasized.	69	1																	1													1						3
Economic Ahwahnee	Job and Education Choices - Poverty Reduction	Poverty Reduction - Both local and regional economic development efforts should be targeted to reducing poverty, by promoting jobs that match the skills of existing residents, improving the skills of low-income individuals, addressing the needs of families moving off welfare, and insuring the availability in all communities of quality affordable child care, transportation, and housing.	83																		1																				1
Kern COG	Job and Education Choices - Assemble Vacant Lots	Support legislation expanding local government authority to address problems caused by obsolete subdivisions. Though this is primarily an issue for counties, municipalities also experience planning problems caused by the existence of obsolete or "paper" subdivisions.	87																																				0

Kern Regional Blueprint - Visions and Principles Detailed Matrix Correlation - 87 Principles by 31 Visions

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◆ **Minor Link (Correlates to 1 vision)**

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	'BROAD PRINCIPLE/STRATEGY GROUPINGS																																							
	Use and improve existing assets and infrastructure	· Focus development in existing communities with underutilized or unimproved infrastructure (infill). · Take advantage of and enhance historic buildings and areas. · Preserve and improve current infrastructure such as streets, sewers, water, and parks.		0	0	0	0	0	0	0		0	0	0	0	0	0	0	6	◆	2	0	1	1	1	0	1	❖	0	0	1	0	◆	5	6	2	5	2	◆	33
Economic Ahwahnee	Use Existing Assets - Local Focus	Local Focus - Because each community's most valuable assets are the ones they already have, and existing businesses are already contributing to their home communities, economic development efforts should give first priority to supporting existing enterprises as the best source of business expansion and local job growth. Luring businesses away from neighboring communities is a zero-sum game that doesn't create new wealth in the regional economy. Community economic development should focus instead on promoting local entrepreneurship to build locally based industries and businesses that can succeed among national and international competitors.	20																1		1		1	1	1		1							1	1					8
Ahwahnee	Use Existing Assets - Climate and Culturally sensitive design	Materials and methods of construction should be specific to the region, exhibiting a continuity of history and culture and compatibility with the climate to encourage the development of local character and community identity.	26																1												1			1	1	1	1	1		7
Economic Ahwahnee	Use Existing Assets - Distinctive Communities	Distinctive Communities - Having a distinctive identity will help communities create a quality of life that is attractive for business retention and future residents and private investment. Community economic development efforts should help to create and preserve each community's sense of uniqueness, attractiveness, history, and cultural and social diversity, and include public gathering places and a strong local sense of place.	28																1		1													1	1	1	1	1		7
SACOG	Use Existing Assets - Design	Encourage distinctive, attractive communities with quality design.	59																1															1	1		1			4
SJV Mayor's Strategies	Use Existing Assets - Aesthetics	Aesthetically pleasing and unifying design features that promote a visually pleasing environment.	60																1															1	1		1			4
SACOG	Use Existing Assets - Design	Use existing assets.	70																1																1		1			3

Kern Regional Blueprint - Visions and Principles Detailed Matrix Correlation - 87 Principles by 31 Visions

Document			BROAD VISION GROUPINGS	Public Services								Growth Management									Economic Development								Healthy Enviornment					Community Spirit/Culture						
		◆ **Strong Link (Correlates to every vision)** ❖ **Moderate Link (Correlates to 2+ visions)** • **Minor Link (Correlates to 1 vision)**		Improved educational system and youth activities	Improved bikeways, roads, highways	Improved infrastructure and public services	Improved public safety (less crime)	More parks and recreational programs	More public transit	Reduced traffic congestion	**Public Services** - Enhanced safety, youth activities, education, transportation, parks, etc.	Planned and managed growth that responds to needs	Smart growth (infill, mixed-use, redevelopment, compact development, housing choices, walkable, focus on downtowns)	Diverse, Affordable Housing Choices choices	Improved local government and leadership	No more prisons	Expanded tree and landscaping plantings	No more dairies	Separate and distinct cities	**Growth Management** - Improved government coordination, smart growth, affordable housing, landscaping, etc.	Economic diversity, job development	Improved local medical services	More and better local retail	Agriculture and ranching	Expanded airports/military operations	Identified new funding sources	More tourism (including eco-tourism)	**Economic Development** - Improved job diversity, medical, retail, agriculture, air operations, tourism, etc.	Maintain/improve air quality	Maintain/improve water quality and quantity	Increased use of alternative energy	Protected ecosystem	**Healthy Environment** - Maintain/improve air, water, ecosystem, alternative energy, etc.	Maintain/enhance quality of life	Community spirit	More cultural opportunities	Improved community image	Cultural, racial and age diversity	**Community Spirit and Culture** - Maintain/impove friendly image, racial and age diversity, etc.	No. of link correlations between visions and principles
		Most Common Vision Ranking		1	3	5	6	7	8	25		4	9	11	14	27	29	30	31		12	13	16	19	22	23	26		2	10	15	20		17	18	21	24	28		
	'BROAD PRINCIPLE/STRATEGY GROUPINGS																																							
	Increase civic engagement	· Involve community members, government, and all interest groups together in planning for quality-of-life issues at the local and regional levels.		0	0	1	0	0	0	0	•	10	1	0	11	0	0	0	0	❖	3	0	0	1	0	2	0	❖	0	1	0	3	❖	1	4	2	0	2	❖	42
Economic Ahwahnee	Regional Coordination and Citizen Involvement - Long-Term Investment	Long-Term Investment - Publicly supported economic development programs, investments, and subsidies should be evaluated on their long-term benefits and impacts on the whole community, not on short-term job or revenue increases. Public investments and subsidies should be equitable and targeted, support environmental and social goals, and prioritize infrastructure and supportive services that promote the vitality of all local enterprises, instead of individual firms.	21			1						1			1						1					1						1				1		1		8
SJV Mayor's Strategies	Regional Coordination and Citizen Involvement - Compact Growth	Land use planning and development solutions should be regionally coordinated and locally decided to encourage compact development and more efficient land use.	46									1	1		1									1								1		1						6
Economic Ahwahnee	Regional Coordination and Citizen Involvement - Business	Integrated Approach - Government, business, education, and the community should work together to create a vibrant local economy, through a long-term investment strategy that: · encourages local enterprise · serves the needs of local residents, workers, and businesses · promotes stable employment and revenues by building on local competitive advantages · protects the natural environment · increases social equity · is capable of succeeding in the global marketplace.	54									1			1						1															1					4
Economic Ahwahnee	Regional Coordination and Citizen Involvement - Collaboration with Business	Regional Collaboration - Since industries, transportation, land uses, natural resources, and other key elements of a healthy economy are regional in scope, communities and the private sector should cooperate to create regional structures that promote a coherent metropolitan whole that respects local character and identity.	55									1			1						1															1					4
SJV Mayor's Strategies	Regional Coordination and Citizen Involvement - Water Supply	Regional strategies should be developed to assure sufficient water supply and water quality.	62									1			1															1		1									4
Economic Ahwahnee	Regional Coordination and Citizen Involvement - Vision and Inclusion	Vision and Inclusion - Communities and regions need a vision and strategy for economic development according to these principles. Visioning, planning and implementation efforts should continually involve all sectors, including the voluntary civic sector and those traditionally left out of the public planning process.	67																																1	1		1		3

Kern Regional Blueprint - Visions and Principles Detailed Matrix Correlation - 87 Principles by 31 Visions

				Public Services									Growth Management									Economic Development								Healthy Enviornment					Community Spirit/Culture						
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	'BROAD PRINCIPLE/STRATEGY GROUPINGS																																								
SJV Mayor's Strategies	Regional Coordination and Citizen Involvement - Transportation	Regional infrastructure needs should be collaboratively planned and include funding strategies.	71									1			1											1															3
Kern COG	Regional Coordination and Citizen Involvement - Stick to the Plan	Comprehensive plans, once adopted, should be implemented and enforced through ordinances, rules or regulations.	76									1			1																										2
Kern COG	Regional Coordination and Citizen Involvement - Enforce Plans	Improve the ability of citizens to help enforce their local comprehensive plans. Increased public participation is essential so that accountability at the local level becomes a reality. Current conflicts between residents, developers and local governments are often thrown into lengthy and costly court proceedings.	77												1																				1						2
Kern COG	Regional Coordination and Citizen Involvement - Think Regionally	Think regionally. We need to pay better attention to those decisions that cross political boundaries such as school sitting, annexations, Affordable Housing Choices and transportation decisions.	78									1			1																										2
Kern COG	Regional Coordination and Citizen Involvement - decisions cross regional boundaries	Think regionally. We need to pay better attention to those decisions that cross political boundaries such as school sitting, annexations, Affordable Housing Choices and transportation decisions. We need to help local governments work more cooperatively with neighboring municipal and county governments to develop solutions that promote the common good and protect regional environmental linkages. We should also promote better coordination between regional planning councils, special districts, and business.	79									1			1																										2
SJV Mayor's Strategies	Regional Coordination and Citizen Involvement - process	Establish and maintain a process, which enables regular, ongoing conversation about issues of regional significance.	81									1			1																										2

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	'BROAD PRINCIPLE/STRATEGY GROUPINGS																																							
	Preserve agricultural and open spaces	- Plan urban development so that parks, natural open space and agricultural areas are preserved as much as possible.		0	0	0	0	3	0	0	◆	0	0	0	0	0	0	0	1	◆	0	0	0	5	0	0	5	❖	0	3	0	5	❖	6	1	0	1	0	❖	30
Ahwahnee	Open Space and Corridors - Community Clusters	Each community or cluster of communities should have a well-defined edge, such as agricultural greenbelts or wildlife corridors, permanently protected from development	36					1											1					1			1					1		1						6
Ahwahnee	Open Space and Corridors - Natural Drainage	Wherever possible, the natural terrain, drainage and vegetation of the community should be preserved with superior examples contained within parks or greenbelts.	39					1																1			1			1		1		1						6
SACOG	Open Space and Corridors - Conservation	Preserve open space, farmland, natural beauty, through natural resources conservation.	48																					1			1			1		1		1						5
Ahwahnee	Open Space and Corridors - Natural Conditions	Regions should be bounded by and provide a continuous system of greenbelt/wildlife corridors to be determined by natural conditions.	50																					1			1					1		1						4
Ahwahnee	Open Space and Corridors - Community Parks	The community should contain an ample supply of specialized open space in the form of squares, greens and parks whose frequent use is encouraged through placement and design.	51					1																										1	1		1			4
Kern COG	Open Space and Corridors - Sensitive Areas	Avoidance of Environmentally Sensitive Areas. New development shall be sited so as to maximize the permanent preservation of large blocks of unbroken open space and minimize the loss of habitat, wildlife, and watershed resources.	58																								1			1		1		1						4
SJV Mayor's Strategies	Open Space and Corridors - Ag Land	Premature or unnecessary conversion of prime or productive agricultural land should be avoided	86																					1																1

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	'BROAD PRINCIPLE/STRATEGY GROUPINGS																																								
	Offer a mix of housing choices	· Develop a mix of housing types (single-family detached houses, townhouses, condos, and apartments) that offer affordable options for everyone. · Develop workforce housing near employment centers.		0	0	0	0	0	0	1	◆	0	3	6	0	0	0	0	0	❖	2	0	0	0	0	0	0	◆	0	0	0	0		0	0	0	0	0		12
Ahwahnee	Affordable Housing Choices - Mixed	A community should contain a diversity of housing types to enable citizens from a wide range of economic levels and age groups to live within its boundaries.	49							1			1	1							1																				4
Kern COG	Affordable Housing Choices - Workforce Housing	An array of housing choices, including both affordable and workforce housing, within communities assures that people can live and work in the same community.	75											1							1																				2
Kern COG	Affordable Housing Choices - Mixed	Variety in housing types helps assure diversity in the community and land use planning must balance the trade-off between small and larger lot sizes and the consequent density, affordability, and resource utilization issues.	80										1	1																											2
SJV Mayor's Strategies	Affordable Housing Choices - Mixed	Policies to increase housing supply and affordability should be supported with policy and action.	82										1	1																											2
Kern Co. GP	Affordable Housing Choices - Mixed, Energy Efficient	Variety of housing types, including those using energy efficient design, and densities to address Kern County's housing needs.	84											1																											1
SACOG	Affordable Housing Choices - Opportunities	Offer housing choices and opportunities.	85											1																											1
		Totals		6	22	19	2	8	31	31		14	38	21	13	1	6	0	9		31	3	18	14	5	13	9		40	19	9	16		44	16	8	10	8		484

Kern Regional Blueprint - Common Visions Matrix
Comparing Results From Phase 1. Town Hall Meetings with the Random Phone Survey

Most common visions across all areas -rank	COMMON VISIONS ***Town Hall Meeting Question: What do you hope to see in your community in the year 2050?*** *(meetings held Apr.-Sept. 2007)*	Central Valley												Mountains					East Kern			Westside			
		Bakersfield																							
		Northwest	Southwest	Northeast	Southeast	Greenfield	Lamont	Arvin	Shafter	Delano	McFarland	Wasco	Survey - Central V.	Frazier Park	Kern River Valley	Tehachapi	Stallion Springs	Survey - Mountains	Indian Wells Valley	Mojave - SE Kern	Survey - East Kern	Taft - Westside	Survey - Westside	Number of areas with similar vision	***Random Phone Survey Questions Related to Most Common Visions*** *(question #) (Survey performed in Feb. 2007)*
	Participants:	34	69	54	40	18	50	32	37	34	3	9	600	38	25	37	64	200	83	34	200	37	200	1898	
1	Improved educational system and youth activities	●	●	●	●	●	●	●	●	●	●	●	40%*	●	●	●	●	35%*	●	●	45%*	●	**55%***	18	% Education shows up in top 3 most serious current problems facing your community (5-7)
2	Maintain/improve air quality	●	●	●	●	●	●	●	●	●	●	●	**90%**	●	●		●	**77%**	●		37%	●	**88%**	16	% agree Kern County has a serious air pollution problem (8c)
													75%*					10%*			20%*		45%*		% Air pollution shows up in top 3 most serious current problems facing your community (5-7)
3	Improved bikeways, roads, highways	●	●	●	●	●	●		●	●		●	**70%**	●	●	●	●	**64%**	●	●	**52%**	●	**71%**	16	% disagree that roads throughout Kern County are safe and adequate to handle the current population (8b)
													35%*					50%*			**75%***		50%*		% Road Maintenance shows up in top 3 most serious current problems facing your community (5-7)
4	Planned and managed growth that responds to needs	●	●	●	●		●	●	●	●	●	●		●	●	●	●		●			●		16	
5	Improved infrastructure and public services	●	●	●	●	●	●	●	●	●	●	●		●	●		●			●		●		16	
6	Improved public safety (less crime)	●	●	●	●	●	●	●	●	●		●	**89%**			●	●	**82%**	●	●	**59%**	●	**87%**	15	% agree Kern County has a major gang violence problem (8d)
													100%*					**70%***			**85%***		**60%***		% Crime shows up in top 3 most serious current problems facing your community (5-7)
7	More parks and recreational programs		●	●		●	●	●	●	●	●	●		●	●	●	●		●			●		15	
8	More public transit	●	●	●	●		●	●	●	●			**75%**	●		●	●	**77%**	●	●	**78%**	●	**78%**	14	% agree we should expand bus and public transit systems (17b)
9	Smart growth (infill, mixed-use, redevelopment, compact development, housing choices, walkable, focus on downtowns)	●	●	●	●			●	●	●	●		**63%**	●	●	●	●	**63%**	●		**54%**	●	**60%**	14	% agree we should restrict future development to existing suburban and urban areas rather than expanding development into existing rural areas (17c)
10	Maintain/improve water quality and quantity	●				●	●	●	●	●		●		●	●	●	●		●	●		●		14	
11	Diverse, affordable housing choices		●	●			●	●	●	●		●	**58%**	●	●	●	●	**54%**		●	**55%**	●	**59%**	13	% agree should require local governments to provide new housing that is affordable for the workforce in the area (17d)
													40%*					50%*			50%*		**60%***		% Affordable Housing shows up in top 3 most serious current problems facing your community (5-7)
12	Improved local medical services	●					●	●	●	●		●	30%*	●	●	●	●	**55%***	●	●	40%*	●	**75%***	13	% Health Care shows up in top 3 most serious current problems facing your community (5-7)
13	Economic diversity, job development					●	●	●	●	●	●	●	**52%**	●		●		**53%**	●	●	**59%**	●	44%	12	% agree Kern County lacks opportunities for well paying jobs (8e)
													55%*					40%*			35%*		40%*		% the Economy shows up in top 3 most serious current problems facing your community (5-7)

Kern Regional Blueprint - Common Visions Matrix
Comparing Results From Phase 1. Town Hall Meetings with the Random Phone Survey

Most common visions across all areas -rank	**COMMON VISIONS** ***Town Hall Meeting Question: What do you hope to see in your community in the year 2050?*** *(meetings held Apr.-Sept. 2007)*	Central Valley												Mountains					East Kern			Westside			
		Bakersfield																							
		Northwest	Southwest	Northeast	Southeast	Greenfield	Lamont	Arvin	Shafter	Delano	McFarland	Wasco	Survey - Central V.	Frazier Park	Kern River Valley	Tehachapi	Stallion Springs	Survey - Mountains	Indian Wells Valley	Mojave - SE Kern	Survey - East Kern	Taft - Westside	Survey - Westside	Number of areas with similar vision	***Random Phone Survey Questions Related to Most Common Visions*** *(question #)* *(Survey performed in Feb. 2007)*
	Participants:	34	69	54	40	18	50	32	37	34	3	9	600	38	25	37	64	200	83	34	200	37	200	1898	
14	More and better local retail						●	●		●	●	●		●		●	●			●		●		10	
15	Improved local government and leadership	●	●	●	●			●	●	●			**88%**	●				**88%**	●		**85%**		**88%**	9	% agree we should require local governments to work together to have a common plan for transportation and housing development and land use in their region (17f)
16	Increased use of alternative energy	●	●	●	●				●			●		●		●						●		9	
17	Maintain/enhance quality of life	●			●		●		●	●	●		**57%**	●			●	**56%**	●		47%		45%	9	% that say within the next 10 years that the quality of life in their community will NOT improve (4)
18	Community spirit						●	●	●		●		**66%**	●	●	●	●	**55%**	●		**55%**		**59%**	9	% that think during the past 5 years the quality of life in their community has NOT gotten better (3)
19	Agriculture and ranching	●	●				●		●	●			**59%**		●	●	●	**63%**			**63%**		**62%**	8	% agree We should forbid urban and suburban development on farm and agricultural lands (17a)
20	Protected ecosystem										●			●	●	●	●		●			●		7	
21	More cultural opportunities					●			●					●		●				●				5	
22	Expanded airports/military operations						●						**61%**			●		**56%**	●	●	**72%**		**54%**	4	% agree that in the desert region of Kern County, we should prohibit development underneath all military flight corridors (10)
23	Identified new funding sources	●	●	●	●								**55%**					**56%**			**65%**		46%	4	% disagree that local governments have adequate funding to provide the roads and public transportation projects needed to accommodate future growth (12)
24	Improved community image							●				●	80%			●		35%			35%	●	70%	4	% that feel their community is NOT a desirable place in which to live (1)
25	Reduced traffic congestion	●	●	●	●								**60%***					35%*			15%*		15%*	4	% Traffic shows up in top 3 most serious current problems facing your community (5-7)
26	More tourism (including eco-tourism)									●						●			●	●				4	
													60%*					35%*			50%*		**85%***		% Immigration shows up in top 3 most serious current problems facing your community (5-7)
													45%*					**75%***			50%*		30%*		% Population Growth shows up in top 3 most serious current problems facing your community (5-7)
	Number of visions in each area	17	17	16	13	9	17	18	21	20	11	16		19	14	20	0		18	13		17		**276**	

* Percentages normalized by multiplying by 5. A score better than 50% is significant.