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KERN COMMUTER CONNECTION STEPS UP TO HELP SOLVE SCHOOL TRANSPORTATION DILEMMA

For more information, contact:
Anne Schoolcraft or Robert Phipps, 661-861-2191

FOR IMMEDIATE RELEASE

Organization: Kern Commuter Connection, a Kern COG program
What: Kern Commuter Connection Rideshare software
When: Available 24 hours a day, seven days a week
Where: www.commutekern.org

Several recent news stories have focused on parents' frustration over cutbacks to school district transportation for the 2009-10 school year. Many parents throughout the Kern region will face the dilemma of having their children walk more than a mile to a bus stop each day or taking their students directly to school themselves.

Kern Commuter Connection is offering a solution through its Web-based, Greenride software available at www.commutekern.org. At [commutekern.org](http://www.commutekern.org), parents can create an account that will provide them with instant links to others in their vicinity who may be going to the same place at the same time.

Once users can see who else in their neighborhoods is looking to share a ride, the software makes it easy to connect with potential matches by email or phone. From there, it's a simple matter of negotiating pickup and drop-off times and locations. Best of all, the service is completely free!

Commutekern.org is the tool that can connect parents to other parents whose children are going to the same school, reducing the number of trips you have to take each week. It saves time, money and the environment!

As part of its annual Rideshare Week celebration beginning Oct. 5, Kern Commuter Connection is asking the public to consider a different form of transportation than the single-driver commute each day. Ride sharing, taking a bus, riding a bike, or even an alternative work schedule can simultaneously help save gas, and improve air quality.

Those without internet access may sign up for Rideshare Week or the Greenride carpool service by calling 661-832-RIDE (7433).

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