

**PRICE RESEARCH STUDY #07-001
KERN COUNCIL OF GOVERNMENTS
CALLBOX ANALYSIS: CROSTABULATION OF QUESTION 13 AND
DEMOGRAPHICS
FEBRUARY 2007**

**Appendix 8
Callbox Analysis: Crosstabulation of Question 13 and
Demographics**

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13. Have you or has anyone in your household ever used an emergency roadside call box in Kern County?

		Age						Total
		18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 or older	
Yes	Count	9	27	39	42	65	64	246
	% within Age	9.0%	26.0%	24.2%	20.2%	27.1%	16.9%	20.7%
No	Count	89	76	122	165	170	311	933
	% within Age	89.0%	73.1%	75.8%	79.3%	70.8%	82.3%	78.3%
DK/ NA	Count	2	1	0	1	5	3	12
	% within Age	2.0%	1.0%	.0%	.5%	2.1%	.8%	1.0%
Total	Count	100	104	161	208	240	378	1191
	% within Age	100%	100%	100%	100%	100%	100%	100%

3. Have you or has anyone in your household ever used an emergency roadside call box in Kern County?

		Level of Education							Total
		Less than high school	High school graduate	Some college	Bus. /technical school	AA/AS	BA/BS	MA/MS/PHD	
Yes	Count	14	58	75	11	32	31	23	244
	% within Level of Education	18.2%	18.9%	21.7%	20.0%	25.8%	18.2%	20.9%	20.5%
No	Count	62	246	266	43	91	137	87	932
	% within Level of Education	80.5%	80.1%	77.1%	78.2%	73.4%	80.6%	79.1%	78.5%
DK/ NA	Count	1	3	4	1	1	2	0	12
	% within Level of Education	1.3%	1.0%	1.2%	1.8%	.8%	1.2%	.0%	1.0%
Total	Count	77	307	345	55	124	170	110	1188
	% within Level of Education	100.0%	100.0%	100.0%	100.0%	100%	100%	100%	100%

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13. Have you or has anyone in your household ever used an emergency roadside call box in Kern County?

		Household Income						Total
		Less than \$25,000	\$25,000 to \$45,000	\$45,000 to \$65,000	\$65,000 to \$85,000	\$85,000 to \$105,000	More than \$105,000	
Yes	Count	47	54	47	31	24	19	222
	% within Household Income	22.6%	18.8%	24.0%	20.3%	24.0%	18.6%	21.2%
No	Count	158	232	148	121	76	81	816
	% within Household Income	76.0%	80.6%	75.5%	79.1%	76.0%	79.4%	77.9%
DK/ NA	Count	3	2	1	1	0	2	9
	% within Household Income	1.4%	.7%	.5%	.7%	.0%	2.0%	.9%
Total	Count	208	288	196	153	100	102	1047
	% within Household Income	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100%

13. Have you or has anyone in your household ever used an emergency roadside call box in Kern County?

		Gender		Total
		Male	Female	
Yes	Count	128	119	247
	% within Gender	21.3%	19.8%	20.6%
No	Count	466	475	941
	% within Gender	77.7%	79.2%	78.4%
DK/ NA	Count	6	6	12
	% within Gender	1.0%	1.0%	1.0%
Total	Count	600	600	1200
	% within Gender	100.0%	100.0%	100.0%

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13. Have you or has anyone in your household ever used an emergency roadside call box in Kern County?

		Ethnic Identification					Total
		African-American /Black	Asian/Pacific Islander	Hispanic /Latino	White/ Non-Hispanic	DK/ NA	
Yes	Count	8	3	36	178	13	247
	% within Ethnic Identification	20.5%	27.3%	23.4%	19.6%	32.5%	20.6%
No	Count	31	8	117	721	27	941
	% within Ethnic Identification	79.5%	72.7%	76.0%	79.2%	67.5%	78.4%
DK/NA	Count	0	0	1	11	0	12
	% within Ethnic Identification	.0%	.0%	.6%	1.2%	.0%	1.0%
Total	Count	39	11	154	910	40	1200
	% within Ethnic Identification	100.0%	100.0%	100.0%	100.0%	100%	100.0%

13. Have you or has anyone in your household ever used an emergency roadside call box in Kern County?

		Length of Residence				Total
		More than 10 years	6 - 10 years	1 - 5 years	Less than 1 year	
Yes	Count	214	21	8	2	245
	% within Length of Residence	23.1%	19.4%	5.8%	11.1%	20.6%
No	Count	703	87	128	16	934
	% within Length of Residence	75.8%	80.6%	93.4%	88.9%	78.4%
DK/NA	Count	11	0	1	0	12
	% within Length of Residence	1.2%	.0%	.7%	.0%	1.0%
Total	Count	928	108	137	18	1191
	% within Length of Residence	100.0%	100.0%	100.0%	100.0%	100%

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13. Have you or has anyone in your household ever used an emergency roadside call box in Kern County?

		Region of Kern County				Total
		West Kern	Central Valley	Mountains	East Kern	
Yes	Count	41	106	62	38	247
	% within Region of Kern County	20.5%	17.7%	31.0%	19.0%	20.6%
No	Count	158	486	135	162	941
	% within Region of Kern County	79.0%	81.0%	67.5%	81.0%	78.4%
DK/NA	Count	1	8	3	0	12
	% within Region of Kern County	.5%	1.3%	1.5%	.0%	1.0%
Total	Count	200	600	200	200	1200
	% within Region of Kern County	100.0%	100.0%	100.0%	100.0%	100.0%