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# Kern Council of Governments



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# Regional Awards

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## CALL FOR ENTRIES



*Kern Council of Governments'  
Regional Awards Program...*

*...Honoring individuals  
and organizations dedicated  
to improving Kern County's  
quality of life through  
innovative, cooperative,  
regional efforts.*



*To the Residents of Kern County:*

*Kern Council of Governments is pleased to present its Twenty Fifth Annual Regional Awards of Merit Program, March 1, 2018. This special event provides Kern County residents the opportunity to thank and honor citizens, community-based organizations and public officials who have made, and are still making, significant contributions to this region's quality of life. Those who will be recognized are the impetus behind valuable programs and projects and have dedicated themselves to this area's success.*

*You are cordially invited to submit your nominations celebrating both the pacesetters and visionary projects that have contributed significantly to our region in 2017.*

*Thank you for your support,*



*Cheryl Wegman  
2017 Chair  
Kern Council of Governments*

## Awards will be presented in the following categories

### **Darrel Hildebrand Regional Award of Merit For Distinguished Leadership**

...offers three opportunities for recognition of individuals and groups demonstrating excellence in leadership and promoting strong, representative local government and regionalism in the following categories:

- Distinguished Leadership Award to an Elected Official
- Distinguished Leadership Award to a Public Official \*
- Distinguished Leadership Award to a Public Group or Individual

### **Ken Volpe Regional Award of Merit For Environmental Resources and Conservation**

...is presented to an individual or organization taking a leadership role in promoting conservation of resources.

### **Regional Award of Merit For Journalism**

...recognizes a media representative or outlet which, through a specific program/article, a series, or career of service, has contributed to public understanding of regional issues.

### **Regional Award of Merit For Transportation**

...is presented to an individual or organization for contributions to improving transportation within the region.

- Transportation Award for Worksite Trip Reduction Coordination
- Transportation Award for Public Group or Individual
- Transportation Achievements

### **Ronald E. Brummett Regional Award of Merit For Lifetime Achievement**

...offers three opportunities for recognition of those individuals who have shown dedication and leadership:

- In the course of their careers.
- In consistent efforts to improve the region over many years.
- In service for the public good.
  - Lifetime Achievement Award to an Elected Official
  - Lifetime Achievement Award to a Public Official \*
  - Lifetime Achievement Award to a Private Citizen

### **Regional Award of Merit For Community Involvement**

...honors volunteer services of citizens taking a leadership role in improving or enhancing visual quality, service availability or public-private partnerships.

### **Regional Award of Merit For Local Government**

...recognizes excellence of individuals or organizations at the local government level for cooperative service, delivery, productivity improvements or public-private partnerships.

### **Regional Award of Merit For Innovation**

...recognizes those individuals, products, programs or services that demonstrate groundbreaking thought in introducing a new idea or method.

### **Richard A. Maxwell Regional Award of Merit For Public Safety**

...is presented to an individual or an organization for contributions to improving public safety within the region.

\*Public official is defined as planning commissioners and public staff.



## Nomination Guide

### Eligibility

Individuals, public and private entities, educational institutions, and service organizations in Kern County that have demonstrated outstanding achievement in any of the categories are eligible nominees.

### Judging

Nominations may be submitted by any individual, organization or agency in Kern County. Nominees will be judged by a peer committee appointed by directors of Kern Council of Governments.

Completed nomination forms and accompanying support documents are the only materials that will be used to judge each entry.

### Deadline

All nominations for the 2017 Regional Awards of Merit program must be received by Kern Council of Governments, 1401 19th Street, Suite 300, Bakersfield, California 93301 by 5 p.m., Friday, December 1, 2017.

### Notification of Winners

Winners will be notified by mail and awards will be presented at the March 1, 2018 reception.

### More Information

Additional information can be obtained by contacting Susanne Campbell at Kern Council of Governments (661) 635-2906, or email: [scampbell@kerncog.org](mailto:scampbell@kerncog.org)

### Preparing Your Entry

To prepare your entry, attach the official entry form (or a copy) to a typewritten submission of not more than two pages, describing why you think the individual or organization deserves a Regional Award of Merit. Applications may be submitted by email, fax, or mail to Kern Council of Governments' office. The submission must be accompanied by at least 20 photo-quality electronic images or video footage at least 2 minutes long that present a comprehensive mosaic of the nominee's accomplishments. All images should be taken with a minimum of a 4 mega pixel camera with at least 300 pixels per inch resolution.

At least one image must be of the individual nominee or program itself. This image may consist of a sign or logo, if that is the only available resource to visually distinguish the nominee from other programs or projects. All materials become the property of Kern Council of Governments and will not be returned.

## The following points must be addressed when preparing your entry:

- **Originality**  
Is this an innovative concept or a refinement of existing techniques and procedures?
- **Transferability**  
Can this concept or approach be sustained in a different environment?
- **Quality**  
Does this concept/person display excellence of thought, analysis, writing, graphics and character or presentation?
- **Importance**  
Is this concept/person recognized as significant to the study area or field of planning?
- **Implementation**  
Is the work effective? Has it been carried out to completion? Does it show promise of being implemented?
- **Comprehensiveness**  
Have planning principles been observed, especially in considering the effects of the project on other public objectives?
- **Community Improvement**  
Has the project/principle provided lasting results and improved the local quality of life?
- **Regionalism**  
How does the project contribute to a better regional community or foster a regional identity?

Please mail, email or deliver the complete submission with all supporting documentation and images to:

Susanne Campbell, Regional Planner  
Kern Council of Governments  
1401 19th Street, Suite 300  
Bakersfield, CA 93301  
[scampbell@kerncog.org](mailto:scampbell@kerncog.org)

*Sorry, project descriptions that exceed the two page limit or nominations that do not include images will be rejected.*

## 2017 REGIONAL AWARDS OF MERIT PROGRAM KERN COUNCIL OF GOVERNMENTS

1401 19th Street, Suite 300  
Bakersfield, CA 93301  
(661) 635-2900  
(661) 324-8215 Fax





2017

Regional Awards

# 2017

## KERN COUNCIL OF GOVERNMENTS

### Regional Awards of Merit Program

Entry deadline: Friday, December 1, 2017

Category: \_\_\_\_\_

*(Please submit separate nominations for each category being included.)*

Person(s) or Organization(s) Nominated: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

#### Person(s) or Organization(s) Submitting Nomination

Name & Affiliation: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Make copies of this form for each entry.