

APPENDIX C

OUTREACH RESULTS

KERN COUNCIL OF GOVERNMENTS 2022 RTP OUTREACH PROGRAM

I. Purpose of Public Participation

Kern Council of Government’s public participation program supports the Regional Transportation Plan update and Sustainable Community Strategy (RTP/SCS) development process. The public participation program builds on the Kern Regional Blueprint process, the 2014 RTP/SCS public participation program and the 2018 public participation program to seek grassroots public input for the region’s future. The 2022 public participation program update was adopted in May 2019 and guides the RTP/SCS public outreach process (see Appendix B). The 2017 State RTP Guidelines recognize the Kern COG outreach plan as an exemplary planning practice that ensures the public is engaged throughout the process.¹ This program is an important part of complying with numerous state and federal regulations including Title VI of the Federal Civil Rights Act of 1964 and Federal Executive Order 12898 on Environmental Justice of 1994, and works together with the Integrated Performance Measures, Smart Mobility and Environmental Justice Measures Analysis (see Appendix D) to proactively address these regulations. In implementing this plan, Kern COG worked closely with local communities, non-profit organizations, and others to identify and prioritize the next steps for the future of the economy, transportation, housing, energy, community services and open space in the Kern region. The public participation program results will be reflected in the region’s plans as appropriate to achieve the Kern region’s mutual grassroots vision.

The 2017 State RTP Guidelines recognize the Kern COG outreach plan as an exemplary planning practice that ensures the public is engaged throughout the process.¹

II. Countywide Results Summary

The 2022 RTP/SCS outreach program resulted in participation from more than 2,900 participants in the last year of a 4-year public outreach process using stakeholder meetings, mini-grants for non-profit hosted public workshops, phone surveys and online surveys. In addition, in the two years prior, over 4,300 participants provided input in annual phone surveys, festivals, events and online for a total of more than 6,900 participants providing input countywide. Kern COG’s outreach activities are ongoing via the annual phone survey, online surveys and booth activities at local fairs and festivals when feasible. In addition, Kern COG’s outreach strategy focuses on disadvantaged communities, providing appropriate translation and focused outreach events for all communities in the region.

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III. Stakeholder Roundtable Meetings

Kern COG hosted three (3) stakeholder roundtable meetings in January 2020, August 2021, and November 2021. The purpose of the stakeholder roundtable meetings was to discuss the project and outreach process, to provide an overview of recent studies and to engage participants on transportation issues. Other issues discussed include the RTP/SCS environmental justice

¹ P. 316 – 2017 RTP Guidelines for MPOs, <http://www.dot.ca.gov/hq/tpp/offices/orip/rtp/docs/2017RTPGuidelinesforMPOs.pdf>

methodology and system level performance measures, Federal safety performance measure requirements and the Regional Housing Needs Allocation (RHNA) process.

A. Environmental and Social Equity and Business and Industry Stakeholder Roundtable Meeting – January 22, 2020

The Environmental and Social Equity and Business and Industry Roundtable provided an overview of U.S. Department of Transportation Planning Requirements including Environmental Justice Regulations, U.S Department of Justice Title VI Regulations, Growth Forecasting requirements, and the Regional Housing Needs Allocation process. Over fifteen (15) participants attended the meeting from various interest areas in the community including the Leadership Council for Justice and Accountability, Bike Bakersfield, Senator Melissa Hertado's office, Lamont/Weedpatch Collaborative, Center for Race, Poverty & the Environment, California Association of Retired Americans, Tejon Ranch, TDH Associates, and the City of Shafter, Taft, and Tehachapi.

B. Environmental and Social Equity and Business and Industry Stakeholder Roundtable Meeting – August 4, 2021

This meeting was conducted in-person and virtually to accommodate social distancing due to the Covid Pandemic. The meeting provided participants background and requirements for the Regional Transportation Plan/Sustainable Communities Strategy, the Regional Housing Needs Allocation process/status, status of the public outreach program and announcement of the Mini-Grant public outreach program and solicitation of applications.

Twenty-two (22) participants attended from various interest areas in the community including the Tubatulabal Tribe, Kern County Black Chamber of Commerce, League of Women Voters, Leadership Council for Justice & Accountability, California Trucking Association, Downtown Business Association, Bike Bakersfield, Cal Centre Logistics Park, Kern County Library, Kern County Public Works, FHWA, Caltrans District 6, California Air Resources Board, and two local business owners.

C. Regional Housing Needs Allocation Stakeholder Roundtable Meeting – November 3, 2021

This meeting was conducted in-person and virtually to accommodate social distancing due to the Covid Pandemic. The meeting provided participants information on the development of the 6th Cycle Regional Housing Needs Allocation (RHNA). Regional Government Services (RGS), the consulting firm assisting Kern COG with development of the RHNA Methodology was in attendance to answer questions. The Draft RHNA Methodology was made available to participants in advance of the meeting. The meeting also afforded participants the opportunity to hear from a panel discussing Kern Housing Concerns and Solutions. The panel was made up of Dave Dmohowski, Executive Officer of the Home Builders Association of Kern County, Stephen Pelz, Executive Director of the Housing Authority of the County of Kern, Michael Sigala, San Joaquin Valley Regional Planning Agencies Policy Council and Christopher Boyle, Development Services Director, City of Bakersfield. The meeting was attended by the Bakersfield Senior Center, Centro de Unidad Popular Benito Juarez, Home Builders Association of Kern County, Housing Authority of the County of Kern, TDH Associates, the Leadership Council for Justice and Accountability and the Cities of Arvin and Taft. Approximately thirty (30) individuals attended the meeting either in person or virtually

IV. Kern COG Mini-Grant Program

A. General Information

Kern Council of Governments (Kern COG) sought assistance from community-based organizations to solicit public input into key activities associated with the preparation of its 2022 Regional Transportation Plan/Sustainable Communities Strategy (RTP/SCS). Kern COG requested help to ensure diverse and extensive input focusing primarily on disadvantaged communities and diverse populations. These activities were coordinated with other public involvement activities conducted by Kern COG.



Kern COG was hosted by the following organizations: Kern County Black Chamber of Commerce, Bike Bakersfield, Bakersfield Senior Center, Leadership Counsel for Justice and Accountability, All Of Us Or None (AOUON). A total of nine (9) meetings were held during the months of September, October, and November 2021, in East Bakersfield, Lamont and Fuller Acres. One-Hundred and Sixty-Three (163) community members participated in the workshops. Community members ranged in age from college age to 60+ and self-identified as Hispanic/Latino, White/Not Hispanic, African American and more than one race

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B. Principles for Growth/Strategies/Scenarios

Kern COG staff explained to participants the purpose of the Regional Transportation Plan and how the principles for growth and the strategies for transportation spending were developed during the public participation process for the 2018 Regional Transportation Plan. Kern COG staff reviewed the principles for growth and asked participants to study the growth principles and select the top three principles that were the most important for their region. “Provide a Variety of Housing Choices”, Conserve Energy and Natural Resources and Develop Alternatives” and “Conserve Undeveloped Land and Spaces, Water” were the most important principles for growth selected at a majority of the meetings. Participants were then asked to select the top three strategies that would complement the principles selected. Future growth scenarios were explained to the participants, and they were asked to select one that best met their opinion of how the region should grow and how fast change should take place.



C. Prioritization Results by Workshop

Date	Host/ Participants	Top Three Principles	Top Three Strategies	Selected Scenario
September 28, 2021	Kern County Black Chamber of Commerce East Bakersfield	1. Provide a Variety of Housing Choices 2. Conserve Energy/Natural Resources &	1. Provide Housing Closer to Jobs 2. Fix It First Road Maintenance Tie	Scenario 2 Moderate Change

Date	Host/ Participants	Top Three Principles	Top Three Strategies	Selected Scenario
	51 Participants	Develop Alternatives Tie 3. Conserve Undeveloped Land and Spaces, Water	3. Active Healthier Transportation	
September 30, October 19, & November 4, 2021	Bakersfield Senior Center East Bakersfield 36 Participants	1. Enhance Economic Vitality 2. Provide a Variety of Housing Choices 3. Provide Adequate/ Equitable Services	1. Provide Housing Closer to Jobs 2. Active Healthier Transportation 3. Fix It First Road Maintenance	Scenario 2 Moderate Change
October 13, 2021	All of Us or None (AOUON) Old Towne Kern 23 Participants	1. Provide a Variety of Transportation Choices 2. Use & Improve Existing Community Assets & Infrastructure 3. Provide a Variety of Housing Choices	1. Fix it First Road Maintenance Tie 2. Provide Housing Closer to Jobs 3. Active Healthier Transportation	Scenario 2 Moderate Change
October 14, 2021	Leadership Council for Justice and Accountability Lamont 6 Participants	1. Conserve Energy and Natural Resources, and & Develop Alternatives 2. Conserve Undeveloped Land, Spaces, Water 3. Provide a Variety of Housing Choices	1. Fix it First Road Maintenance Tie 2. Provide Housing Closer to Jobs 3. Active Healthier Transportation Tie 4. Invest in High Tech Transit	Scenario 3 Accelerated Change
October 18, 2021	Leadership Council for Justice and Accountability Fuller Acres 9 Participants	1. Use & Improve Existing Community Assets & Infrastructure Tie 2. Conserve Undeveloped Land, Spaces, Water 3. Conserve Energy/Natural Resources &	1. Fix It First Road Maintenance 2. Active Healthier Transportation 3. Increase Highway Capacity – Primarily for Freight	Scenario 2 Moderate Change

Date	Host/ Participants	Top Three Principles	Top Three Strategies	Selected Scenario
		Develop Alternatives		
October 30, 2021	Kern County Black Chamber of Commerce Domestic Violence Event 22 Participants	1. Provide a Variety of Housing Choices 2. Provide Adequate/ Equitable Services 3. Provide a Variety of Transportation Choices	1. Provide Housing Closer to Jobs 2. Active Healthier Transportation 3. Increase Highway Capacity – Primarily for Freight	Scenario 2 Moderate Change
November 9, 2021	Bike Bakersfield East Bakersfield 16 participants	1. Provide a Variety of Housing Choices 2. Increase Civic and Public Engagement 3. Provide Adequate/ Equitable Services	1. Provide Housing Closer to Jobs 2. Fix It First Road Maintenance 3. Increase Highway Capacity – Primarily for Freight	Scenario 2 – Moderate Change

D. Local Concerns Expressed

Local concerns expressed during the workshops included the following:

Central Bakesfield

- Streets were repaved by not alleys in the Carnation Tract
- Need left turn signal at Brundage & Chester
- Road Turn Improvements needed – Chester Ave., Union Ave, Cottonwood Road
- Road Widening – Cottonwood Road
- Extend Paseo past 4th Street – Block 4th Street at T
- Need bicycle lane on Brundage from Mt. Vernon to Wible
- Need bicycle lane on South Union
- Need pedestrian pth on South Chester
- Road Maintenance between Brundage and Casa Loma and South Chester to Wible; and between Brundage and Casa Loma on Cottonwood
- Pedestrian Path from Mt. Vernon to Union and E. California and Brundage
- Need bike path on Chester Avenue from Casa Loma to 23rd Street

East Bakersfield

- Need more bus routes and protected bus stops
- Need more transportation options

- Sidewalks in east Bakersfield need maintenance
- Street lighting is needed

Fuller Acres

- Need connectivity with Bakersfield
- Local streets need improvements
- Need sidewalks on Weedpatch Highway
- Need speed bumps on Fuller Road

V. Other Events

A. Festivals/Celebrations/Other Events

Kern COG participated in community festivals and celebrations. Additionally, on January 13, 2022, Chairman Bob Smith, Kern COG and Executive Director Ahron Hakimi, Kern COG met with members of a Bakersfield Senior’s Group at Hodel’s conference center to discuss the RTP and senior transit opportunities. There were approximately 80 people in attendance. Other festivals and celebrations are listed below.

Date	Event/Participants	Top Three Principles	Top Three Strategies
October 16, 2021	Oildorado Days/Taft 24 Participants	1. Provide a Variety of Housing Choices 2. Conserve energy/Natural Resources & Develop Alternatives 3. Conserve Undeveloped Land, Spaces, Water	1. Fix It First Road Maintenance 2. Increase Highway capacity – Primarily for Freight 3. Active Healthier Transportation
October 23, 2021	Solar Car Curriculum workshop/Tehachapi 5 Participants	1. Conserve Energy/ Natural Resources & Develop Alternatives 2. Enhance Economic Vitality Tie 3. Use & Improve Existing Community assets & Infrastructure	1. Fix It First Road Maintenance 2. Increase Highway Capacity – Primarily for Freight 3. Invest in High Tech Transit
October 28, 2021	Kern Transportation Foundation/Bakersfield 27 Participants	1. Enhance Economic Vitality 2. Provide a Variety of Housing Choices 3. Conserve energy/Natural Resources & Develop Alternatives	1. Increase Highway Capacity – Primarily for Freight 2. Fix It First Road Maintenance 3. Invest in High Tech Transit
November 3, 2021	Central California Receivers/Shippers Association/Bakersfield 7 Participants	1. Conserve Energy/Natural Resources & Develop Alternatives 2. Use & Improve Existing Community	1. Fix It First Road Maintenance Tie

		Assets & Infrastructure 3. Conserve Undeveloped Land, Spaces, Water	2. Invest in High Tech Transit 3. Increase Highway Capacity – Primarily for Freight
January 6 & 7, 2021	Ridgecrest Native American Petroglyph Festival 34 Participants	1. Use & Improve Existing Community Assets & Infrastructure 2. Enhance Economic Vitality 3. Provide a Variety of Transportation Choices	1. Fix It First Road Maintenance 2. Active Healthier Transportation 3. Provide Housing Closer to Jobs
Miscellaneous Meetings			
October 6, 2021	Kern COG TTAC/RPAC Members 8 Participants	1. Use & Improve Existing Community Assets & Infrastructure 2. Provide a Variety of Transportation Choices 3. Enhance Economic Vitality	1. Fix It First Road Maintenance 2. Increase Highway capacity – Primarily for Freight 3. Invest in High Tech Transit
October 13, 2021	Kern COG SSTAC Members	1. Use & Improve Existing Community Assets & Infrastructure 2. Enhance Economic Vitality 3. Provide a Variety of Transportation Choices	1. Fix It First Road Maintenance Tie 2. Increase Highway Capacity – Primarily for Freight 3. Invest in High Tech Transit Tie 4. Active Healthier Transportation
N/A	Kern County Public Works Employees 5 Participants	1. Enhance Economic Vitality 2. Provide a Variety of Transportation Choices Tie 3. Use & Improve Existing Community Assets & Infrastructure	1. Fix It First Road Maintenance Tie 2. Active Healthier Transportation 3. Invest in High Tech Transit

B. Local Roads Safety Planning (LSRP) – Summer 2021

During the summer/fall of 2021, Kern COG developed comprehensive Local Road Safety Plans (LRSPs) for the Cities of Arvin, Bakersfield, California City, Delano,

Maricopa, Shafter, Taft, Tehachapi, and Wasco. Four Hundred and Forty-Eight (448) people participated and/or completed surveys in the nine communities. These LRSPs are part of an ongoing safety effort per the Regional Transportation Plan (2018). An LRSP is a means of providing local and rural road owners with an opportunity to address unique roadway safety needs in their jurisdictions. The process of preparing the LRSPs will help create a framework to systematically identify and analyze safety problems and recommend safety improvements for the 9 Cities of Kern COG. The LRSPs will enable the 9 cities to enhance safety for all modes of transportation and for all ages and abilities.

Meetings were held via Zoom from June 22 through September 16, 2021.

- | | |
|-----------------|----------------------------|
| 1. June 22 | 5-6 p.m. Shafter |
| 2. June 24 | 4-5 p.m. Delano |
| 3. June 29 | 5:30-6:30 p.m. Bakersfield |
| 4. July 12 | 4-5 p.m. Wasco |
| 5. July 24 | 3-4 p.m. Maricopa |
| 6. August 4 | 5-6 p.m. Taft |
| 7. August 5 | 6-7 p.m. Tehachapi |
| 8. August 17 | 6-7 a.m. Arvin |
| 9. September 16 | 5-6 p.m. California City |

C. Clean Mobility Options Voucher Pilot Program (CMO) – Completed August 2021

CMO is a statewide initiative that provides funding for zero-emission shared mobility options to under-resourced communities in California. CMO is available throughout California to eligible disadvantaged communities, as well as eligible low-income tribal and affordable-housing communities, to increase access to safe, reliable, convenient, and affordable transportation options.

The number of eligible communities in the needs assessment is dependent on the existence of eligible low-income residential developments in the AB 1550 eligible communities. A minimum of 13 communities (Tejon Tribe, Tubatulabal Tribe, Delano, McFarland, Lost Hills, Wasco, Shafter, Buttonwillow, Taft, Lamont, Arvin, Lake Isabella, and Bodfish).

Kern COG desires to learn if residents of the disadvantaged communities would be interested enough in utilizing bicycles and e-bikes as a mode for local transportation if their community had a bike sharing program. Although much of our past research has taught us that families want there to be a safe environment for them to ride their bikes or walk, we want to determine that once the infrastructure is complete that they would ride the bicycles.

Two-Hundred and Twenty One (221) surveys were completed for the CMO Program. Results from this CMO outreach will assist Kern COG in addressing the areas of most concern regarding active and clean transportation options. Kern COG also oversees the Active Transportation Program funding and works closely with the agencies awarded these funds to provide adequate, active, and clean transportation options throughout Kern County.

VI. City Council and Board of Supervisors Presentations

During Spring of 2022, Kern COG staff addressed the eleven City Councils and the Board of Supervisors regarding development of the 2022 Regional Transportation Plan/ Sustainable Communities Strategy, Key Land Use and Planning Assumptions and Public Outreach. Staff provided each City Council Member and each member of the Board of Supervisors with an Executive Summary Brochure including planning assumptions maps, benefits of the Regional Transportation Plan and key strategies countywide. The meetings were held on the following dates:

- March 22, 2022 Maricopa City Council Chambers
- April 5, 2022 Wasco City Council Chambers
- April 12, 2022 California City Council Chambers
- April 14, 2022 McFarland Veterans Community Center
- April 18, 2022 Tehachapi Police Department Community Room
- April 19, 2022 Taft City Council Chambers
- May 4, 2022 Bakersfield City Council Chambers
- May 4, 2022 Ridgecrest City Council Chambers
- May 16, 2022 Delano City Council Chambers
- May 17, 2022 Shafter City Council Chambers
- May 24, 2022 Arvin City Council Chambers
- _____ 2022 Kern County Board of Supervisors

City Council Members and Members of the Board of Supervisors were encouraged to provide comments to Kern COG staff by June 16, 2022.

VII. Tribal Activities

Kern COG staff reached out to the Tejon Tribe verbally and in writing requesting a government-to-government meeting at the Tribes convenience. Kern COG also provided a draft government-to-government agreement to better facilitate the interaction between the two government organizations. The Tejon Tribe submitted an email discussing a Tribal Initiative important to the Tribe and the greater Native American Community. The initiative included the installation of “aboriginal placename signage” demarcating places of cultural, historical, spiritual and environmental importance along transportation corridors. The following initiative was included in the Policy Chapter (Chapter 2) of the RTP/SCS:

“In consultation with local tribes, create signage, and/or roadside kiosks to demarcate and educate the public of places of cultural, historical, spiritual, and environmental tribal importance along and within transportation corridors, as cultural mitigation for new projects, and to promote tourism around the region’s extensive cultural heritage.

The Tejon Tribe is now a voting member of the Regional Planning Advisory Committee that oversees development of the RTP/SCS.

VIII. Surveys

A. Statistically Valid Community Survey

Godbe Research conducted statistically valid phone surveys of Kern County residents in the spring of 2018, 2019, 2020 and 2021. Each survey was of 1,200 residents for a total of 4,800 surveys.

Tracking to past surveys, the 2021 survey assessed the importance of 20 issues for improving future quality of life in Kern County. The quality of public education remained the top priority, when compared with 2020 data and the top seven priorities held the same rank order of importance as in 2020. The most important issues for the future in 2021 were (in order):

1. Improving the quality of public education (3.58)
2. Preserving water supply (3.54)
3. Improving crime prevention and gang prevention programs (3.48)
4. Improving water quality (3.47)
5. Maintaining local streets and roads (3.46)
6. Creating more high paying jobs (3.44)
7. Improving air quality (3.40)

With respect to commute behavior during the pandemic, approximately one third of residents said they have been telecommuting or working from home during the COVID-19 crisis, and about that many expect to continue after the crisis. About one in five residents indicated their company is requiring employees to work from home, while about a third of respondents preferred telecommuting because of the time and money savings.

The survey reports are available online at <http://www.kerncog.org/?s=Quality+of+Life+Survey>

B. On-line Surveys

During the 4-year public outreach leading up to development of the 2022 RTP/SCS, Kern COG used MetroQuest, a survey software program to conduct on-line surveys.

MetroQuest Survey 1

Survey 1 was used to test seven growth principles and options that would promote the principle. The survey was taken by 220 participants from September 17 – November 12, 2019. In order, the top five principles and top options are:

Top Five Principles	Options that Promote the Principle
1. Economic Vitality	1. Grow Retail 2. Grow Industries 3. Provide Job Training 4. Provide Education

2. Housing Choices	<ol style="list-style-type: none"> 1. Condominium or Townhome 2. Residential with Commercial Below 3. Apartments 4. Multiple Family Housing 5. Single Family Housing
3. Conserving Land and Spaces	<ol style="list-style-type: none"> 1. Economically Important Land 2. Buffer Zones 3. Habitats 4. Public Spaces 5. Natural Areas
4. Conserving Water and Energy	<ol style="list-style-type: none"> 1. Wind Energy 2. Solar Energy 3. Air Quality 4. Water Quality
2. Providing Adequate Services	<ol style="list-style-type: none"> 1. Senior Activities 2. Agency Collaboration 3. Recreation 4. Youth Activities 5. Public Safety

MetroQuest Survey 2

Survey 2 tested five priorities that support the Principles for Growth discussed in Survey No. 1. The survey was taken by 446 participants between January 24 – March 17, 2020. The priorities include:

- Fix it First Road Maintenance
- Invest in High Tech Transit
- Active Transportation
- Housing Close to Jobs
- Freight Capacity on Highways

Participants were asked to put the priorities in their order of preference. All options were randomized for each participant. The results of the priorities in order of ranking were:

1. Freight Capacity on Highways
2. Fix it First Road Maintenance
3. Active Transportation
4. Invest in High Tech Transit
5. Housing Close to Jobs

Participants were then asked to review detailed strategies that would further the Principles for Growth discussed in Survey No. 1. The strategies were explained as follows with the dollar signs representing relative cost:

Fix it First Maintenance

This strategy would support these "Principles for Growth." Enhance Economic Vitality; Conserve Energy and Resources; Use and Improve Existing Assets, and Provide a Variety of Transportation Choices. \$\$\$\$

Freight Capacity on Highways

This strategy would support these "Principles for Growth": Enhance Economic Vitality; Conserve Energy and Resources; Use and Improve Existing Assets, and Provide a Variety of Transportation Choices. \$\$\$\$\$

High Tech Transit

This strategy would support these "Principles for Growth:" Enhance Economic Vitality; Conserve Energy and Resources; Provide Adequate Services; Use and Improve Existing Assets; Provide a Variety of Transportation Choices. \$\$\$

Active Transportation

This strategy would support these "Principles for Growth:" Conserve Energy and Resources; Provide Adequate Services; Use and Improve Existing Assets, and Provide a Variety of Transportation Choices. \$\$

Housing Close to Jobs

The housing near jobs where feasible strategy supports all of the "Principles for Growth." The cost to government is minimal because housing is primarily produced by the private sector. \$

All options were randomized for each participant. Results of the strategies in order of ranking were:

1. Housing Close to Jobs
2. High Tech Transit
3. Active Transportation
4. Fix it First Maintenance
5. Freight Capacity on Highways

MetroQuest Survey 3

Survey 3 asked participants to rank seven growth priorities that support the Principles for Growth discussed in Survey No. 1. The survey was taken by 200 participants between August 21 – November 12, 2020. The priorities include:

- Adequate Services;
- Housing Choices;
- Improve Community Assets;
- Conserve Water/Energy Use;
- Transportation Choices;
- Economic Vitality; and

- Conserve Land and Spaces.

Participants were asked to put the priorities in their order of preference. All options were randomized for each participant. The results of the ranking in order of priority were:

1. Economic Vitality
2. Transportation Choice
3. Adequate Services
4. Housing Choices
5. Improve Community Assets
6. Conserve Water & Energy Use
Conserve Land and Spaces

Participants were then asked to evaluate their choices.

For **Adequate Services**, participants were asked to rank - Public Safety; Recreation; Youth Activities; Agency Collaboration; and Senior Activities.

For **Housing Choices**, participants were asked to rank - Apartment; Condominium Townhome; Residential/Commercial; Multi-Family Housing; and Single-Family Home.

For **Improve Community Assets**, participants were asked to rank – Sewers; Utilities; Roads; and Water Quality.

For **Conserve Water and Energy Use**, participants were asked to rank – Wind Energy; Solar Energy; air Quality; and Water.

For **Transportation Choices**, participants were asked to rank – Carpool; Single Occupancy Vehicle; Bike/Walk; Transit Between Cities; and Public Transit.

For **Economic Vitality**, participants were asked to rank – Grow Retail; Provide Job Training; Grow Industries; and Provide Education.

For **Conserve Land and Spaces**, participants were asked to rank – Retain Economically Important Businesses; Provide Buffer Zones; Retain Habitats; Protect Natural Areas; and Provide Public Spaces.

Results:

Adequate Services

1. Public Services
2. Recreation
3. Youth Activities
4. Agency Collaboration
5. Senior Activities

Improve Community Assets

1. Water Quality

Housing Choices

1. Single-Family Home
2. Multi-Family Housing
3. Residential/Commercial
4. Condominium/Townhome
5. Apartment

Conserve Water/Energy Use

1. Water

2. Roads
3. Utilities
4. Sewers

2. Air Quality
3. Solar Energy
4. Wind Energy

Transportation Choices

1. Public Transit
2. Transit Between Cities
3. Bike/Walk
4. Single-Occupancy Vehicle
5. Carpool

Economic Vitality

1. Education
2. Grow Industries
3. Provide Job Training
4. Grow Retail

Conserve Land and Spaces

1. Provide Public Spaces
2. Conserve Natural Areas
3. Retain Habitats
4. Provide Buffer Zones
5. Retain Economically Important Businesses

MetroQuest ADU Survey

This survey was conducted between January 29 - May 3, 2021, with 144 participants. A brief introduction of Accessory Dwelling Unit's was provided where ADU's serve as secondary housing that shares the building lot of a primary residence.

Results:

Would you like and ADU?

If you added an ADU to your property, what would you use it for?

Family – 45%

Children – 68% yes/ 24% no

Parents – 90% yes/15% no

Extended Family – 58% yes/33% no

Guests/Visitors

Friends of other Family – 62% no/28% yes

Your children's friends – 60% no/27% yes

Your friends – 38% no/34% yes

Extra Income

Section 8 Tenant – 66% no/13% yes

Airbnb or VRBO – 50% no/ 21% yes

Young Family – 44% no/23% yes

College Students – 31% no/33% yes

Elderly – 25% no/

What type of unit would you be interested in?

Studio 14% no/ 43% yes

Garage Conversion 32% no/31% yes

Addition to existing residence – 17% no/39% yes

Multi-Unit (duplex, triplex, fourplex, etc.) 39% no/28% yes

Multi-Level (one or two story)31% no/34% yes

What are your concerns about ADU's?

Cost - 83 chose this as their number one concern

62 participants said they would consider financial assistance.

63 respondents said they would not consider financial assistance for Section 8 tenants, while 27 said yes and 32 said maybe.

Neighbor's concerns – parking was the biggest concern for neighbors (48)

Managing Parking

Managing Privacy

IX. Promotions

In compliance with the Public Information Policies and Procedures document, Kern COG undertook a comprehensive outreach effort to promote the *Directions to 2050* community engagement process. Kern COG staff personally contacted stakeholders, such as city staff, agencies, health organizations, environmental groups, and community groups. Through the Mini-Grant Program, Kern COG and the hosting agency distributed fliers and provided advertising through newsletters, social media, and personal invitation in multiple languages. The Mini-Grant Program was successful in getting a diverse turnout and input from all communities, especially our disadvantaged communities. This combined with the outreach at community festivals/celebrations and other events has made this a very successful public outreach process.