

The logo features a stylized graphic of a road or path curving from the bottom left towards the top right. The path is colored with a gradient from blue on the left to green on the right. To the right of this graphic, the word "TRANSITIONS" is written in a large, bold, blue, italicized sans-serif font. Below it, the word "SYMPOSIUM" is written in a large, bold, green, italicized sans-serif font.

TRANSITIONS **SYMPOSIUM**

June 6, 2024

CTEC

7301 Old River Road

Bakersfield, California



The logo features a stylized graphic on the left consisting of a blue arc at the top, a green arc at the bottom, and a white road-like shape in the center. To the right of this graphic, the word "TRANSITIONS" is written in a large, bold, blue, italicized sans-serif font. Below it, the word "SYMPOSIUM" is written in a large, bold, green, italicized sans-serif font.

TRANSITIONS SYMPOSIUM



Project Clean Air was established in 1990 and received its 501[c]3 nonprofit status on July 11, 1991. Project Clean Air was created by a diverse group of individuals, businesses, and agencies who believe that finding local, voluntary solutions to air quality sources can be more efficient, cost-effective, and popular than solving all issues with regulations. Our mission is to enhance our communities by improving air quality through education and collective action throughout the San Joaquin Valley and Kern County.

Over the past 30 years, our organization has worked to establish and to support new non-profits, like the Tree Foundation of Kern and the San Luis Obispo Clean Cities Coalition. Our award-winning programs continue to inspire and to demonstrate leadership on innovative solutions to air quality issues. Many of these may be found on our website, www.projectcleanair.org.

Established in 1993, the San Joaquin Valley Clean Cities Coalition serves nine counties in Central California with a mission to reduce air-polluting emissions in the transportation sector, while reducing America's dependence on foreign oil. The Coalition stakeholders work independently or collaboratively on a variety of transportation projects – infrastructure, vehicle fleets, reducing vehicle miles traveled, eliminating or reducing vehicle idling – featuring alternative fuels that include Renewable, Compressed, or Liquefied Natural Gas; Electricity; Propane and Renewable Propane, and Hydrogen (Fuel Cell).

Our stakeholders come from public and private fleets, nonprofits, public agencies, and passionate individuals. In 2012, the SJVCCC established two industry-driven partnerships: The San Joaquin Valley Electric Vehicle Partnership and the San Joaquin Valley Natural Gas Partnership. These groups develop activities to grow the markets for alternative fuels throughout the region, acting on our motto "Clean air through clean fuels!"



Planning for the event began in late March. The location was secured, sponsors were solicited, and great attention was paid to enlisting knowledgeable speakers.

On Thursday, June 6, 2024, Project Clean Air and the San Joaquin Valley Clean Cities & Communities Coalition organized a symposium on transportation called “Transitions” to discuss the future of transportation in Central California.



Exhibitors included PG&E, Orbital, Joaquin Valley Air Pollution Control Board, Clean Fuels, Kern Council of Governments, Mercury Performance and ZeroMission.



The event was held in the “MAC” at Kern County High School’s Career and Technology Center. The location was comfortable with plenty of room. The only downside was the temperature reached 105. Continental breakfast was served and plenty of networking took place before the symposium kicked off at 10 a.m.



When planning this event, Project Clean Air's team had specific goals to be met within this event.

Those goals were:

Goal 1: To engage with 40 transportation managers and have a discussion on the future of transportation in California, introduce them to alternative fuel incentives and charging solutions.

With 44 attendees, our goal was met. Rob Ball started the session with a detailed look at the future of transportation in Kern County and California. He was followed by Craig Castro with PG&E. Stephen Amstutz and Chris James had a conversation about the current state and future of Hydrogen. Kevin Christopher highlighted his company's software that is used to manage EV fleets

Goal 2: To provide education to public agencies and local fleets on the emissions reductions that are achievable and the incentives available for fleet turnover.

Incentives were discussed by Collette Kincaid, Jocelyn Mejia-Talamantes, and Kat Aldohaish with San Joaquin Valley Air pollution Control District and Valerie Thorsen with Calstart.

Goal 3: To provide our supporting partners with an opportunity to network with business owners, fleet managers, local agencies, and developers.

Ample time was provided for the attendees to network with speakers, and others in the audience and the success of the event was beyond our goals:

