



GODBE RESEARCH
Gain Insight

KERN COUNCIL OF GOVERNMENTS

2025 Community Survey

Topline Report

n=1,400

25 minutes

Hybrid: Phone & Online

Spanish Translation

Universe: Residents of Kern County, 18 years or older

Data collection: January 13 to 24, 2025

February 3, 2025

www.godberesearch.com

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METHODOLOGY

Sample Universe:

- 654,441 Adults 18 years or older

Sample Size:

n=1,400

Data Collection Methodology:

n=36 Landline

n=262 Cell

n=1092 Online from text invitation

n=10 Online from email invitation

Margin of Error:

- Adults 18 years or older \pm 2.62%

Interview Dates: January 13 to 24, 2024

Language:

- English=1375

- Spanish=25

Survey Length: 25 minutes

OVERALL SATISFACTION

		Total		
		Column N %	Count	Σ or Mean
1. Generally speaking are you satisfied or dissatisfied with the quality of life in your city or town?	Very satisfied	13.7%	192	
	Somewhat satisfied	44.1%	617	
	Somewhat dissatisfied	27.7%	388	
	Very dissatisfied	13.7%	192	
	DK/NA	0.8%	11	
	Total Satisfaction	57.8%		
	Total Dissatisfaction	41.5%		
	Ratio Sat to Dissat	1.39		
2. Looking ahead to the next 20 years, do you think the quality of life in your city or town will stay about the same as today, or will it be better or worse?	Much better	6.2%	86	
	Somewhat better	23.6%	330	
	Stay about the same	22.3%	312	
	Somewhat worse	26.5%	370	
	Much worse	13.9%	195	
	DK/NA	7.6%	106	
	Total Better	29.7%		
	Total Worse	40.4%		
Ratio Sat to Dissat	0.74			

		Total		
		Column N %	Count	Σ or Mean
3. What do you like most about your city or town?	Small-town atmosphere	39.6%	554	
	Cost of living	33.9%	474	
	Sense of community	30.7%	430	
	Location	29.7%	416	
	Natural resources	28.9%	404	
	Cost of housing	24.6%	345	
	Cultural diversity	22.6%	316	
	Farming and agriculture	18.0%	252	
	Weather and climate	17.9%	251	
	Safe neighborhoods / Communities	16.7%	234	
	Youth programs	14.2%	198	
	Well-planned growth	12.1%	170	
	Quality of education	9.0%	126	
	Quality of roads and infrastructure	6.9%	96	
	Other	0.4%	5	
Not sure	5.5%	76		
4. What do you like least about your city or town?	Homelessness	57.8%	809	
	Crime rate	50.6%	708	
	Air quality	46.3%	649	
	Gang violence	36.0%	504	
	Job opportunities	36.0%	503	
	Housing affordability	32.8%	458	
	Cost of living	31.7%	443	
	Lack of community resources	27.7%	388	
	Traffic congestion	23.7%	331	
	Growth and planning	20.0%	279	
	Farm land	15.3%	215	
	Public transportation	13.8%	193	
	Youth programs	12.0%	167	
	Other	8.6%	120	
	Not sure	3.7%	51	

IMPORTANCE OF SPECIFIC ISSUES IN THE NEXT 20 YEARS

		Total		
		Column N %	Count	Σ or Mean
5a. Creating more high paying jobs	0 NOT IMPORTANT	2.4%	34	
	1	1.6%	22	
	2	12.5%	175	
	3	22.4%	314	
	4 EXTREMELY IMPORTANT	60.3%	844	82.7%
	DK/NA	0.8%	11	
5b. Encouraging new businesses to relocate to the County in order to diversify the local economy	0 NOT IMPORTANT	3.5%	49	
	1	2.3%	32	
	2	14.9%	208	
	3	26.5%	371	
	4 EXTREMELY IMPORTANT	51.8%	726	78.3%
	DK/NA	1.1%	15	
5c. Revitalizing older neighborhoods and business districts that are becoming rundown	0 NOT IMPORTANT	1.4%	20	
	1	3.8%	53	
	2	10.7%	150	
	3	28.7%	402	
	4 EXTREMELY IMPORTANT	54.4%	761	83.1%
	DK/NA	1.0%	14	
5d. Creating more affordable housing	0 NOT IMPORTANT	6.5%	92	
	1	3.6%	50	
	2	10.1%	141	
	3	18.9%	264	
	4 EXTREMELY IMPORTANT	60.2%	843	79.1%
	DK/NA	0.7%	10	
5e. Expanding highways	0 NOT IMPORTANT	10.3%	144	
	1	13.1%	183	
	2	21.4%	300	
	3	23.3%	326	
	4 EXTREMELY IMPORTANT	30.3%	424	53.5%
	DK/NA	1.6%	23	
5f. Reducing traffic congestion	0 NOT IMPORTANT	7.4%	104	
	1	8.0%	112	
	2	23.4%	328	
	3	20.3%	285	
	4 EXTREMELY IMPORTANT	39.9%	558	60.2%
	DK/NA	0.9%	13	
5g. Maintaining local streets and roads	0 NOT IMPORTANT	0.7%	9	
	1	1.0%	15	
	2	9.6%	135	
	3	23.3%	326	
	4 EXTREMELY IMPORTANT	65.1%	911	88.4%
	DK/NA	0.3%	4	

IMPORTANCE OF SPECIFIC ISSUES IN THE NEXT 20 YEARS

		Total		
		Column N %	Count	Σ or Mean
5h. Expanding local bus services	0 NOT IMPORTANT	9.1%	127	
	1	7.9%	110	
	2	24.6%	345	
	3	27.5%	385	
	4 EXTREMELY IMPORTANT	27.2%	380	54.7%
	DK/NA	3.8%	53	
5i. Improving public transportation to other cities	0 NOT IMPORTANT	9.4%	132	
	1	9.2%	128	
	2	18.1%	253	
	3	21.1%	296	
	4 EXTREMELY IMPORTANT	39.3%	550	60.4%
	DK/NA	2.9%	41	
5j. Maintaining and improving sidewalks and bike lanes	0 NOT IMPORTANT	6.1%	85	
	1	8.8%	123	
	2	16.3%	228	
	3	29.2%	409	
	4 EXTREMELY IMPORTANT	38.4%	538	67.6%
	DK/NA	1.3%	18	
5k. Providing public transportation, carpooling, and other alternatives to driving alone	0 NOT IMPORTANT	12.8%	179	
	1	10.6%	149	
	2	20.0%	280	
	3	25.5%	357	
	4 EXTREMELY IMPORTANT	30.2%	423	55.8%
	DK/NA	0.8%	12	
5l. Increasing telecommuting job opportunities	0 NOT IMPORTANT	10.6%	148	
	1	6.8%	95	
	2	24.3%	340	
	3	19.3%	270	
	4 EXTREMELY IMPORTANT	34.5%	484	53.8%
	DK/NA	4.5%	64	
5m. Improving air quality	0 NOT IMPORTANT	4.5%	63	
	1	4.7%	66	
	2	12.4%	174	
	3	13.7%	191	
	4 EXTREMELY IMPORTANT	64.4%	901	78.0%
	DK/NA	0.3%	5	
5n. Preserving water supply	0 NOT IMPORTANT	1.9%	26	
	1	1.2%	16	
	2	6.6%	92	
	3	15.1%	212	
	4 EXTREMELY IMPORTANT	74.7%	1045	89.8%
	DK/NA	0.6%	9	

		Total		
		Column N %	Count	Σ or Mean
5o. Improving water quality	0 NOT IMPORTANT	1.0%	14	
	1	3.4%	47	
	2	9.9%	138	
	3	16.3%	229	
	4 EXTREMELY IMPORTANT	68.3%	956	84.6%
	DK/NA	1.1%	16	
5p. Preserving open spaces and native animal habitats	0 NOT IMPORTANT	5.2%	72	
	1	4.6%	64	
	2	23.9%	335	
	3	20.3%	284	
	4 EXTREMELY IMPORTANT	45.3%	634	65.5%
	DK/NA	0.9%	12	
5q. Developing a variety of housing options, including apartments, townhomes and condominiums	0 NOT IMPORTANT	9.4%	131	
	1	7.5%	104	
	2	17.0%	238	
	3	19.0%	267	
	4 EXTREMELY IMPORTANT	46.2%	647	65.3%
	DK/NA	0.9%	13	
5r. Improving fire and emergency medical services	0 NOT IMPORTANT	0.8%	11	
	1	3.3%	47	
	2	9.2%	129	
	3	23.4%	327	
	4 EXTREMELY IMPORTANT	62.3%	872	85.6%
	DK/NA	1.1%	15	
5s. Improving local health care and social services	0 NOT IMPORTANT	1.1%	16	
	1	2.2%	31	
	2	13.2%	184	
	3	23.8%	333	
	4 EXTREMELY IMPORTANT	58.9%	824	82.7%
	DK/NA	0.8%	11	
5t. Improving crime prevention and gang prevention programs	0 NOT IMPORTANT	1.2%	17	
	1	2.9%	41	
	2	9.8%	137	
	3	14.4%	202	
	4 EXTREMELY IMPORTANT	71.4%	999	85.8%
	DK/NA	0.2%	3	
5u. Improving the quality of public education	0 NOT IMPORTANT	0.7%	10	
	1	1.5%	21	
	2	5.0%	70	
	3	25.6%	358	
	4 EXTREMELY IMPORTANT	65.3%	915	90.9%
	DK/NA	1.8%	26	

IMPORTANCE OF SPECIFIC ISSUES – RANKED BY INTENSITY

	Total		
	Column N %	Count	Σ or Mean
5n. Preserving water supply			3.60
5u. Improving the quality of public education			3.56
5t. Improving crime prevention and gang prevention programs			3.52
5g. Maintaining local streets and roads			3.52
5o. Improving water quality			3.49
5r. Improving fire and emergency medical services			3.45
5s. Improving local health care and social services			3.38
5a. Creating more high paying jobs			3.38
5c. Revitalizing older neighborhoods and business districts that are becoming rundown			3.32
5m. Improving air quality			3.29
5d. Creating more affordable housing			3.24
5b. Encouraging new businesses to relocate to the County in order to diversify the local economy			3.22
5p. Preserving open spaces and native animal habitats			2.97
5j. Maintaining and improving sidewalks and bike lanes			2.86
5q. Developing a variety of housing options, including apartments, townhomes and condominiums			2.86
5f. Reducing traffic congestion			2.78
5i. Improving public transportation to other cities			2.74
5l. Increasing telecommuting job opportunities			2.63
5h. Expanding local bus services			2.58
5e. Expanding highways			2.51
5k. Providing public transportation, carpooling, and other alternatives to driving alone			2.50

TRANSPORTATION BEHAVIOR & ATTITUDES

		Total		
		Column N %	Count	Σ or Mean
6. What is the primary mode of transportation that you currently use to go to work or school?	Drive alone	78.8%	1070	
	Carpool or vanpool	11.0%	150	
	Walk	7.1%	97	
	Telecommute / Work from home / don't work outside the home	6.8%	92	
	Uber/Lyft	4.5%	61	
	Traditional bus service	3.2%	44	
	Bike / Electric bike	2.7%	36	
	Electric vehicle	2.5%	34	
	Shuttle service	0.6%	9	
	Taxi	0.1%	2	
	Retired	13.6%	184	
	Not employed	0.7%	10	
	Other	0.5%	6	
	Not sure	0.5%	6	
	NA	--	43	
7. Do you work full time or part time, specifically do you work _____? [IF Q6 ≠ 11, Retired]	Full time, 5 day work week	63.9%	692	
	Full time, 4 day work week or compressed week	7.7%	83	
	Flex schedule / hybrid work week	6.6%	72	
	Part time	11.8%	128	
	DK/NA	9.9%	107	
8. How many miles do you commute a week? [IF Q6 ≠ 10 or 11, Telecommute or Retired]	0-100	57.5%	622	
	101-200	9.0%	97	
	201-300	6.3%	68	
	301-400	1.8%	20	
	401-500	1.5%	16	
	501-750	2.9%	32	
	751 or more	0.9%	10	
	Other	0.2%	3	
DK/NA	19.8%	214		
9. Do you telecommute or work from home at least one day a week? [IF Q6 ≠ 10 or 11, Telecommute or Retired]	Yes	17.0%	184	
	No	77.6%	839	
	DK/NA	5.4%	58	
10. How many days a week do you telecommute to and from work or school? [IF Q6 = 10, Telecommute OR Q9 = 1, Yes]	1 day a week	9.5%	26	
	2 days a week	15.9%	43	
	3 days a week	20.8%	57	
	4 days a week	12.4%	34	
	5 days a week	23.0%	63	
	6 days a week	2.0%	5	
	7 days a week	8.8%	24	
	None	2.5%	7	
	DK/NA	5.1%	14	

		Total		
		Column N %	Count	Σ or Mean
11. What is the most important reason for you to continue to telecommute or work from home? [IF Q6 = 10, Telecommute OR Q9 = 1, Yes]	More productive / Less wasted time commuting	29.6%	79	
	Saving money	16.6%	44	
	Driving less / Putting fewer miles on my car	11.1%	29	
	Saving time	10.7%	28	
	My company is requiring working from home	10.6%	28	
	Saving the environment / Helping to prevent climate change	7.0%	19	
	Saving gas	4.6%	12	
	Other (Please specify: _____)	3.8%	10	
	DK/NA	6.0%	16	
12. How many days a week could you telecommute to and from work or school? [IF Q6 ≠ 10, Telecommute OR Q9 = 2, No or 99, DK/NA]	1 day a week	1.5%	13	
	2 days a week	2.9%	26	
	3 days a week	2.5%	22	
	4 days a week	1.2%	11	
	5 days a week	9.4%	84	
	6 days a week	0.6%	6	
	7 days a week	5.3%	48	
	None	56.1%	503	
	DK/NA	20.5%	184	
13. What could be the most important reason for you to telecommute or work from home? [IF Q6 ≠ 10, Telecommute OR Q9 = 2, No or 99, DK/NA]	Saving money	15.2%	136	
	Driving less / Putting fewer miles on my car	12.1%	109	
	Saving gas	11.8%	106	
	More productive / Less wasted time commuting	7.5%	67	
	Saving time	7.4%	66	
	Saving the environment / Helping to prevent climate change	5.0%	45	
	My company is requiring working from home	4.8%	43	
	Current occupation doesn't allow work from home	2.5%	22	
	Other (Please specify: _____)	0.8%	7	
DK/NA	33.0%	296		
14. When did you start telecommuting? [IF Q6 = 10, Telecommute OR Q9 = 1, Yes ASK:]	Less than 5 years ago	63.9%	170	
	5 to 10 years ago	13.5%	36	
	More than 10 years ago	10.7%	28	
	DK/NA	11.9%	31	
15. How much has telecommuting decreased or increased the number of miles you drive a year? [IF Q6 = 10, Telecommute OR Q9 = 1, Yes]	Decreased by 1 to 5,000 miles	39.7%	105	
	Decreased by 5,001 miles or more	22.9%	61	
	About the same miles as driven as before	12.4%	33	
	Increased by 5,001 miles or more	4.3%	11	
	Increased by 1 to 5,000 miles	3.1%	8	
	DK/NA	17.6%	47	

		Total		
		Column N %	Count	Σ or Mean
16. Based on your personal experience, how would you rate the current traffic flow in your city or town? Is traffic flow excellent, good, fair, or poor?	Excellent	5.8%	82	
	Good	29.8%	417	
	Fair	48.8%	683	
	Poor	14.9%	208	
	DK/NA	0.8%	11	
	Total Ex + Good	35.6%		
	Total Poor	14.9%		
	Ratio Ex + Good / Poor	2.39		
17. Have you noticed an increase in commercial truck traffic in the last 3 years?	Yes	57.9%	811	
	No	28.1%	394	
	DK/NA	14.0%	195	
18. What do you think is the reason for the increased commercial truck traffic? [IF Q17 = 1, Yes]	Construction on roads / freeway	23.9%	117	
	Additional demand in delivery / Post-Covid delivery behavior	19.9%	98	
	Amazon / Fulfillment Center / Distribution Center	19.4%	95	
	Freeway availability / Main path	16.9%	83	
	Population growth	13.0%	64	
	New / More businesses	10.8%	53	
	More trucking jobs	7.4%	36	
	Fires / Natural disasters	0.0%	0	
	Positive - General mention	0.0%	0	
	Negative - General mention	0.0%	0	
	Other	0.0%	0	
	None	0.0%	0	
Not sure	1.7%	8		
19. Now here are two opinions, which one is most like your opinion?	The new warehouse facilities built in the last 3 years have caused more commercial truck traffic and are not worth the extra traffic, safety hazards and cost of additional road repairs	11.9%	167	
	The new warehouse facilities built in the last 3 years have created new construction and distribution jobs, and increased sales and property tax revenues in Kern County and are a benefit to the County	40.8%	571	
	Mixed opinions	34.9%	489	
	DK/NA	12.4%	174	
20. Should commercial trucks pay a higher vehicle registration fee in order to offset the additional road repairs required by heavy vehicles?	Yes	51.7%	723	
	No	28.8%	403	
	DK/NA	19.5%	273	

		Total		
		Column N %	Count	Σ or Mean
21. Now here are two more opinions. Which one is most like your opinion?	Some people say that electric vehicles should receive a discounted registration fee in order to provide car buyers more incentive to purchase an electric vehicle	19.5%	274	
	Some people say that electric vehicles should pay higher registration fees to offset the gas taxes that help repair our roads, but that that electric vehicle owners don't pay at the pump	45.8%	641	
	Mixed opinions	26.5%	371	
	DK/NA	8.2%	115	
22. As car buyers purchase more electric vehicles, how should gas tax revenue that helps repair our roads be replaced? [IF 21 = 1, Discounted registration]	Tax oil and gas	18.9%	24	
	Commuting to companies / Mileage based	17.7%	22	
	Shouldn't pay more / Doesn't need to be changed at the time	15.5%	19	
	Tax the wealthy / large companies	12.6%	16	
	Tax electric by usage	9.9%	12	
	Existing budget	7.5%	9	
	Registration fees	6.4%	8	
	Focus on road work / repair	4.4%	6	
	Use money generated from drugs / crime / alcohol	3.8%	5	
	Promote electric with discounts / charging	2.9%	4	
	Truck companies / heavy vehicles	2.2%	3	
	Property taxes	1.6%	2	
	Sales tax	1.0%	1	
	Road tolls / taxes	0.9%	1	
	Taxes (general)	0.8%	1	
	Support public transportation	0.8%	1	
	Lotto	0.6%	1	
	Tax churches	0.6%	1	
	State taxes	0.6%	1	
Real estate	0.2%	0		
Not sure	0.0%	0		

		Total		
		Column N %	Count	Σ or Mean
23. Which of the following would you be most likely to use to travel to and from work or school if they were available in your area? [IF Q6 = 3, DRIVE ALONE; SKIP IF Q6 =1, 2, 4, 5, 6, 7, 8, 9, 10, 11, 12,98 OR 99]	Drive alone	62.7%	669	
	Carpool or vanpool	22.7%	242	
	Bike / Electric bike	22.3%	238	
	Traditional bus service	20.6%	219	
	Electric vehicle	20.4%	217	
	Walk	18.4%	196	
	Shuttle service	16.8%	179	
	Uber/Lyft	14.1%	150	
	Telecommute / Work from home / don't work outside the home	11.7%	124	
	Retired	5.3%	56	
	Taxi	0.8%	9	
	Not employed	0.8%	9	
	Other	0.6%	6	
	Not sure	3.4%	37	

HOUSING PREFERENCES

		Total		
		Column N %	Count	Σ or Mean
24. Next, please consider a variety of housing issues. Do you currently live in _____	A single-family home with a small yard	36.5%	511	
	A single-family home with a large yard	43.4%	608	
	A townhouse or condominium	3.9%	54	
	A building with offices and stores on the first floor and condominiums on the upper floors	0.4%	5	
	An apartment	14.2%	199	
	DK/NA	1.6%	23	
25a. A single-family home with a small yard	Definitely Yes	31.9%	447	72.7%
	Probably Yes	40.8%	571	
	No	20.1%	281	
	DK/NA	7.2%	101	
25b. A single-family home with a large yard	Definitely Yes	54.0%	756	77.0%
	Probably Yes	23.0%	322	
	No	17.5%	245	
	DK/NA	5.5%	77	
25c. A townhouse or condominium if you were to relocate within Kern County.	Definitely Yes	11.9%	167	43.4%
	Probably Yes	31.5%	441	
	No	46.7%	653	
	DK/NA	9.9%	139	
25d. A building with offices and stores on the first floor and condominiums on the upper floors	Definitely Yes	11.0%	154	35.5%
	Probably Yes	24.5%	343	
	No	55.6%	779	
	DK/NA	8.9%	124	
25e. An apartment	Definitely Yes	15.0%	210	34.0%
	Probably Yes	19.0%	266	
	No	59.1%	827	
	DK/NA	7.0%	97	
25b. A single-family home with a large yard			1.39	
25a. A single-family home with a small yard			1.13	
25c. A townhouse or condominium if you were to relocate within Kern County.			0.61	
25e. An apartment			0.53	
25d. A building with offices and stores on the first floor and condominiums on the upper floors			0.51	
26. Do you currently rent or own your place of residence?	Rent	36.3%	509	
	Own	55.3%	775	
	Other	6.9%	97	
	DK/NA	1.4%	20	
27. Would you consider living in a home that shared a lot with another house or living in a duplex?	Yes, would consider living in a home that shared a lot with another house or in a duplex	34.5%	483	
	No, would not consider	57.1%	799	
	DK/NA	8.4%	118	

		Total		
		Column N %	Count	Σ or Mean
28. If you have space available on your property, would you consider building a second dwelling unit or converting your home to a duplex? [IF Q26 = 2, Own:]	Yes, would consider building a second dwelling unit or duplex	36.2%	280	
	No, would not consider	40.9%	317	
	Already have a second dwelling unit or duplex	1.6%	13	
	I don't have property, or space available on my property	17.1%	132	
	DK/NA	4.3%	33	

DEMOGRAPHICS

		Total		
		Column N %	Count	Σ or Mean
A. Respondent's Gender	Male	49.5%	693	
	Female	50.5%	707	
B. How many years have you lived in Kern County?	Less than one year	2.1%	30	
	One year to less than five years	11.3%	158	
	Five years to less than ten years	9.1%	127	
	10 years or more	77.5%	1085	
	Do not live in Kern County	0.0%	0	
	DK/NA	0.0%	0	
	B1. If you lived in Kern County for less than 10 years, what was the zip code of your home before you moved to Kern County?	(please specify 5-digit zip:)	76.2%	240
Did not live outside of Kern County		1.2%	4	
DK/NA		22.5%	71	
C. Zip Code Area	West Kern	2.6%	37	
	Central	80.7%	1130	
	Mountain	7.3%	102	
	East	9.4%	131	
	DK/NA	0.0%	0	
D. Including yourself, how many drivers live in your household?	None	3.6%	50	
	One	17.6%	246	
	Two	49.7%	696	
	Three	17.6%	246	
	Four or more	10.8%	151	
	DK/NA	0.8%	11	
E. How many motor vehicles does your household have?	1 motor vehicle / car	26.6%	372	
	2 motor vehicles / cars	34.0%	476	
	3 motor vehicles / cars	21.4%	299	
	4 motor vehicles / cars	10.6%	149	
	5 or more motor vehicles / cars	5.2%	72	
	No car in my household	1.5%	21	
	DK/NA	0.7%	10	

		Total		
		Column N %	Count	Σ or Mean
F. What industry do you work in?	Agriculture, forestry, fishing, or hunting	4.5%	62	
	Construction	9.2%	129	
	Educational services	7.9%	110	
	Finance, insurance, or real estate	4.1%	57	
	Food services, hotel/motel accommodations, Entertainment or recreation	12.4%	173	
	Government of public administration	9.0%	127	
	Health care of social assistance	11.8%	166	
	Installation, repair and maintenance	4.1%	58	
	Manufacturing	4.7%	65	
	Oil and gas extraction, mining or quarrying	4.0%	56	
	Professional and technical services, management or administrative	6.6%	92	
	Retail trade	6.9%	96	
	Transportation or warehousing	3.2%	44	
	Utilities	3.9%	54	
	Wholesale trade	0.9%	13	
	Science and technology	3.3%	47	
	Student	3.4%	47	
	Work from home / Don't work outside the home / Not employed	17.7%	248	
	Other	0.1%	1	
	Not sure / DK/NA	2.7%	38	
G. What ethnic group or groups do you consider yourself a part of?	African-American or Black	2.7%	38	
	American Indian or Alaska Native	0.9%	13	
	Asian	4.7%	66	
	Caucasian or White	29.6%	414	
	Hispanic or Latino	56.3%	788	
	Native Hawaiian or other Pacific Islander	0.3%	4	
	Two or more races	4.3%	60	
	Other (Please specify: _____)	0.2%	3	
	DK/NA	1.0%	14	

		Total		
		Column N %	Count	Σ or Mean
H. What is your age?	18 to 24	13.6%	191	
	25 to 34	20.1%	281	
	35 to 44	20.7%	290	
	45 to 54	14.4%	202	
	55 to 59	7.4%	104	
	60 to 64	7.2%	100	
	65 to 74	10.7%	150	
	75 to 84	4.9%	69	
	85 and over	0.3%	4	
	DK/NA	0.7%	10	
I_2. How many children under the age of 18 live in your household?	None	57.7%	808	
	One	20.0%	280	
	Two	11.3%	158	
	Three	6.9%	96	
	Four or more	3.4%	48	
	DK/NA	0.8%	11	
J. To wrap things up, what is your total annual household income?	Less than \$24,999	11.2%	157	
	\$25,000 to \$49,999	20.2%	283	
	\$50,000 to \$74,999	14.9%	209	
	\$75,000 to \$99,999	13.6%	191	
	\$100,000 to \$124,999	11.7%	164	
	More than \$125,000	18.9%	264	
	DK/NA	9.4%	132	
K. Language	English	96.8%	1356	
	Spanish	3.2%	44	

DEMOGRAPHICS FROM VOTER FILE SUBSAMPLE

		Total		
		Column N %	Count	Σ or Mean
L. Gender	Male	49.7%	487	
	Female	49.1%	481	
	Unknown	1.2%	12	
M. Age	18-29	23.0%	225	
	30-39	19.9%	195	
	40-49	15.6%	153	
	50-64	20.4%	200	
	65+	21.2%	207	
	Not coded	0.1%	1	
N. Broad Ethnic Groupings	East and South Asian	3.1%	30	
	European	43.0%	422	
	Hispanic and Portuguese	43.2%	424	
	Likely African-American	1.8%	18	
	Other	2.0%	19	
O. Marital Status	Unknown	6.8%	67	
	Inferred Married	19.9%	195	
	Inferred Single	0.0%	0	
	Married	26.5%	259	
	Single	13.6%	133	
P. Education	Unknown	40.0%	392	
	Did not complete high school likely	2.3%	23	
	Completed high school likely	13.4%	131	
	Attended but did not complete college likely	5.3%	52	
	Completed college likely	27.1%	266	
	Attended vocational/technical school likely	0.5%	5	
Q. Homeownership Status	Completed graduate school likely	5.8%	57	
	Unknown	45.5%	446	
	Homeowner	47.6%	466	
	Probable Home Owner	0.0%	0	
R. Presence of Children	Renter	28.5%	279	
	Unknown	24.0%	235	
	Yes	26.6%	261	
	No	53.9%	528	
S. Veteran	Unknown	19.5%	191	
	Yes	2.5%	24	
	No	97.5%	956	

		Total		
		Column N %	Count	Σ or Mean
T. Estimated Income Range	\$1,000-\$14,999	3.2%	32	
	\$15,000-\$24,999	2.8%	28	
	\$25,000-\$34,999	5.9%	58	
	\$35,000-\$49,999	13.7%	134	
	\$50,000-\$74,999	21.2%	208	
	\$75,000-\$99,999	13.7%	134	
	\$100,000-\$124,999	4.3%	42	
	\$125,000-\$149,999	24.6%	241	
	\$150,000-\$174,999	2.6%	26	
	\$175,000-\$199,999	2.5%	25	
	\$200,000-\$249,999	2.3%	23	
	\$250,000 and up	1.4%	13	
	Unknown	1.9%	18	
U. Home Estimated Current Value Range	\$1000 - \$24999	0.1%	1	
	\$25000 - \$49999	0.0%	0	
	\$50000 - \$74999	0.3%	3	
	\$75000 - \$99999	1.0%	10	
	\$100000 - \$124999	1.9%	19	
	\$125000 - \$149999	1.2%	12	
	\$150000 - \$174999	2.5%	24	
	\$175000 - \$199999	3.1%	30	
	\$200000 - \$224999	6.4%	63	
	\$225000 - \$249999	4.2%	42	
	\$250000 - \$274999	5.8%	57	
	\$275000 - \$299999	4.9%	48	
	\$300000 - \$349999	12.7%	125	
	\$350000 - \$399999	12.5%	123	
	\$400000 - \$449999	9.8%	96	
	\$450000 - \$499999	9.1%	89	
	\$500000 - \$749999	16.1%	158	
	\$750000 - \$999999	2.5%	24	
	\$1000000 Plus	0.4%	4	
Unknown	5.5%	54		
V. Social Ranking Index	1	3.4%	33	
	2	14.8%	145	
	3	15.9%	155	
	4	13.0%	128	
	5	17.3%	169	
	6	13.8%	136	
	7	15.0%	147	
	8	4.4%	43	
	9	0.1%	1	
	Unknown	2.4%	23	

		Total		
		Column N %	Count	Σ or Mean
W. Individual Party	American Independent	4.6%	45	
	Democratic	32.9%	323	
	Green	0.8%	8	
	Libertarian	1.4%	14	
	Natural Law	0.0%	0	
	Non-Partisan	20.5%	201	
	Other	0.4%	4	
	Peace and Freedom	0.5%	5	
	Reform	0.0%	0	
	Republican	37.9%	372	
	Unknown	0.6%	6	
	No data	0.3%	3	
X. Household Party Type	Dem	22.0%	216	
	Dem&Ind	12.7%	124	
	Dem&Rep	6.8%	66	
	Dem&Rep&Ind	3.0%	29	
	Ind	16.5%	161	
	Rep	26.9%	264	
	Rep&Ind	12.2%	119	
No data	0.0%	0		
Y. Household Gender Composition	Mixed Gender Household	62.4%	611	
	Female Only Household	18.8%	184	
	Male Only Household	15.7%	154	
	Cannot Determine	3.2%	31	
	No data	0.0%	0	
Z. Registration Date	2025	0.0%	0	
	2021-2024	69.5%	681	
	2017-2020	20.7%	203	
	2013-2016	3.7%	36	
	2009-2012	1.5%	14	
	2005-2008	1.3%	13	
	2001-2004	1.0%	10	
	1997-2000	0.5%	5	
	1993-1996	0.7%	7	
	1981-1992	1.1%	10	
	1980 or before	0.1%	1	
	Not coded	0.0%	0	

		Total		
		Column N %	Count	Σ or Mean
AA. Voting Frequency	0	17.5%	171	
	1	13.5%	132	
	2	9.8%	96	
	3	8.7%	85	
	4	7.0%	68	
	5	7.4%	73	
	6	6.7%	66	
	7	10.6%	104	
	8	18.8%	184	
BB. Vothing History		see detailed crosstabs		
CC. Household Voter Count	1	31.5%	308	
	2	38.3%	376	
	3	22.4%	219	
	4	5.7%	56	
	5	1.8%	18	
	6	0.1%	1	
	7	0.3%	3	
	No data	0.0%	0	
DD. Supervisorial District	District 1	25.4%	248	
	District 2	22.0%	215	
	District 3	20.9%	205	
	District 4	16.3%	160	
	District 5	15.5%	152	
	Other	0.0%	0	
EE. City	Arvin	0.8%	8	
	Bakersfield	69.2%	678	
	California City	1.8%	17	
	Delano	2.3%	23	
	Maricopa	0.0%	0	
	McFarland	1.2%	12	
	Ridgecrest	3.7%	36	
	Shafter	1.9%	19	
	Taft	5.4%	53	
	Tehachapi	3.9%	38	
	Wasco	1.5%	15	
Unincorporated	8.2%	81		