



**Kern Council
of Governments**

June 19, 2025

Raquel Pacheco
Regional Planner
Kern Council of Governments
1401 19th Street, Suite 300
Bakersfield, CA 93301

Dear Raquel –

Please find enclosed Kern COG's 2026-27 and 2027-28 CMAQ applications in support of CommuteKERN's Rideshare program. Kern COG has promoted ridesharing throughout Kern County since the 1980's. The program has evolved to have its own website, ridematching service, social media promotions, and outreach support. It is a critical service to our member agencies to assist them in reducing the carbon emissions being released by single occupied vehicles that are used for daily commutes to work or school.

Accompanying the applications are the Program Description, Livability Benefit, emission calculations detail and the Board Resolution supporting this program. Thank you for your time and continued consideration toward funding this program.

Sincerely,

Susanne Campbell
Regional Planner
Rideshare Coordinator

KERN COUNCIL OF GOVERNMENTS
Congestion Mitigation and Air Quality (CMAQ) Program
PROJECT APPLICATION – Due Thursday, July 17, 2025

*Please note this is a PDF fillable form so responses may be typed. Items 1, 2, 7, and 22 are drop downs. Totals in item 6 will automatically calculate.

- (1) Is the project included in a local agency-adopted resolution supporting the project? Yes
- (2) Does the proposed project meet basic eligibility requirements? Yes
- (3) Project background and justification: Explain the project in terms of the existing infrastructure, its impact for service, safety or any other issue that is relevant to the project (attach to application). If the project scope relates to fueling infrastructure please provide a 3-year fleet conversion plan.
- (4) Lead Agency: Kern Council of Governments
- (5) Project description [(Location:) + (Limits) + (;) + (Improvement/Activity)]
In Kern County: CommuteKERN Rideshare Program (description attached)

(6)	Funding Type	PE	R/W	Const.	Total
	Local	\$	\$	\$ 44,221	\$ 44,221
	Local	\$	\$	\$	\$ 0
	State	\$	\$	\$	\$ 0
	Federal	\$	\$	\$ 341,308	\$ 341,308
	Total	\$ 0	\$ 0	\$ 385,529	\$ 385,529

- (7) Programming Year by Phase: PE: Select Year R/W: Select Year Const: FY 26-27
- (8) VMT Reduction (annual miles): 324,542
- (9) VOC Reduction (kg/day): 1.242 Additional documentation required. See instructions.
- (10) NOx Reduction (kg/day): 0.698 Additional documentation required. See instructions.
- (11) PM₁₀ Reduction (kg/day): 0.005 Additional documentation required. See instructions.
- (12) PM_{2.5} Reduction (Kg/day): 0.005 Additional documentation required. See instructions.
- (13) CO Reduction (kg/day): 9.211 Additional documentation required. See instructions.
- (14) Cost-Effectiveness (\$/lb): 39.14 Additional documentation required. See instructions.
- (15) Livability and Safety: Describe how project provides the six benefits; limit to half page per benefit.
- (16) Hwy Peak Period LOS Before Project (AM/PM average): _____
- (17) Hwy Peak period LOS After Project (AM/PM average): _____
- (18) Bikeway Peak Period LOS Before Project (AM/PM average): _____
- (19) Bikeway Peak period LOS After Project (AM/PM average): _____
- (20) Pedestrian Peak period LOS Before Project (AM/PM average): _____
- (21) Pedestrian Peak period LOS After Project (AM/PM average): _____
- (22) Is the project identified as a RACM/BACM? No

Application completed by: Susanne Campbell

Date Completed: _____

E-mail: scampbell@kerncog.org

Phone Number: 661-635-2906

Agency: Kern Council of Governments

Address: 1401 19th Street, Suite 300, Bakersfield, CA 93301

Send completed application electronically on a flash drive with transmittal letter on agency letterhead to:

Attn: Cesar Valle ❖ Kern Council of Governments, 1401 19th Street, Suite 300, Bakersfield, CA 93301

OR send Digitally via [Dropbox, click here.](#)

CommuteKERN Ridematching Program – RideAmigos (2026-2027)

Commute Statistics Summary

Range:	365
Logged Commutes:	16,943
Miles Saved:	324,542
Money Saved:	\$87,626
Total Calories Saved:	871,103 calories
Carbon Monoxide [CO]:	7412 lbs.
Nitrogen Oxides [NO _x]:	8993 oz
Particulate Matter [PM ₁₀]:	63.74 oz
Particulate Matter [PM _{2.5}]:	59.86 oz
Volatile Organic Chemicals [VOC]:	15,990 oz
Gas Saved:	12,734 gal



**Kern Council
of Governments**

Tired of paying high prices at the pump? Then it's time to rideshare! Find a carpool or vanpool match through this site or consider riding your bike or using public transit at least once or twice a month. You might see how easy it is and make it a weekly routine.

NumberOffMilesSaved(miles)	Dollars(\$)	CO(lbs)	NOx(oz)	PM10(oz)	PM25(oz)	VOC(oz)	Calories(cal)	Gas-Saved(gal)
324542.40	87625.613	7412.2	8993.25	63.74	59.86	15990.45	871103	12734.45

KERN COUNCIL OF GOVERNMENTS
Congestion Mitigation and Air Quality (CMAQ) Program
PROJECT APPLICATION – Due Thursday, July 17, 2025

*Please note this is a PDF fillable form so responses may be typed. Items 1, 2, 7, and 22 are drop downs. Totals in item 6 will automatically calculate.

- (1) Is the project included in a local agency-adopted resolution supporting the project? **Yes**
- (2) Does the proposed project meet basic eligibility requirements? **Yes**
- (3) Project background and justification: Explain the project in terms of the existing infrastructure, its impact for service, safety or any other issue that is relevant to the project (attach to application). If the project scope relates to fueling infrastructure please provide a 3-year fleet conversion plan.
- (4) Lead Agency: Kern Council of Governments
- (5) Project description [(Location:) + (Limits) + (;) + (Improvement/Activity)]
In Kern County: CommuteKERN Rideshare Program (description attached)

(6)	Funding Type	PE	R/W	Const.	Total
	Local	\$	\$	\$ 46,511	\$ 46,511
	Local	\$	\$	\$	\$ 0
	State	\$	\$	\$	\$ 0
	Federal	\$	\$	\$ 358,986	\$ 358,986
	Total	\$ 0	\$ 0	\$ 405,497	\$ 405,497

- (7) Programming Year by Phase: PE: Select Year R/W: Select Year Const: FY 27-28
- (8) VMT Reduction (annual miles): 347,261
- (9) VOC Reduction (kg/day): 1.329 Additional documentation required. See instructions.
- (10) NOx Reduction (kg/day): 0.747 Additional documentation required. See instructions.
- (11) PM₁₀ Reduction (kg/day): 0.005 Additional documentation required. See instructions.
- (12) PM_{2.5} Reduction (Kg/day): 0.005 Additional documentation required. See instructions.
- (13) CO Reduction (kg/day): 9.861 Additional documentation required. See instructions.
- (14) Cost-Effectiveness (\$/lb): 38.46 Additional documentation required. See instructions.
- (15) Livability and Safety: Describe how project provides the six benefits; limit to half page per benefit.
- (16) Hwy Peak Period LOS Before Project (AM/PM average): _____
- (17) Hwy Peak period LOS After Project (AM/PM average): _____
- (18) Bikeway Peak Period LOS Before Project (AM/PM average): _____
- (19) Bikeway Peak period LOS After Project (AM/PM average): _____
- (20) Pedestrian Peak period LOS Before Project (AM/PM average): _____
- (21) Pedestrian Peak period LOS After Project (AM/PM average): _____
- (22) Is the project identified as a RACM/BACM? **No**

Application completed by: Susanne Campbell

Date Completed: _____

E-mail: scampbell@kerncog.org

Phone Number: 661-635-2906

Agency: Kern Council of Governments

Address: 1401 19th Street, Suite 300, Bakersfield, CA 93301

Send completed application electronically on a flash drive with transmittal letter on agency letterhead to:
Attn: Cesar Valle ❖ Kern Council of Governments, 1401 19th Street, Suite 300, Bakersfield, CA 93301
OR send Digitally via Dropbox, [click here](#).

CommuteKERN Ridematching Program – RideAmigos (2027-2028)

Commute Statistics Summary

Range:	365
Logged Commutes:	18,128
Miles Saved:	347,261
Money Saved:	\$93,760
Total Calories Saved:	932,080 calories
Carbon Monoxide [CO]:	7935 lbs.
Nitrogen Oxides [NO _x]:	9623 oz
Particulate Matter [PM ₁₀]:	68.20 oz
Particulate Matter [PM _{2.5}]:	64.05 oz
Volatile Organic Chemicals [VOC]:	17,110 oz
Gas Saved:	13,627 gal



**Kern Council
of Governments**

Tired of paying high prices at the pump? Then it's time to rideshare! Find a carpool or vanpool match through this site or consider riding your bike or using public transit at least once or twice a month. You might see how easy it is and make it a weekly routine.

NumberOfMilesSaved(miles)	Dollars(\$)	CO(lbs)	NOx(oz)	PM10(oz)	PM25(oz)	VOC(oz)	Calories(cal)	GasSaved(gal)
347261.215	93759.82	7935.32	9622.78	68.20	64.05	17109.77	932080.21	13626.93

Rideshare Program

CMAQ

\$341,308

\$358,986

	2026-2027	kg/day	rounded kg/day	lbs/year	2027-2028	kg/day	rounded kg/day	lbs/year
VMT Reduction: Miles	324,542				347,261			
VOC Reduction: oz/yr	15,990	1.242		999.38	17,110	1.329		1,069.38
NOx Reduction: oz/yr	8993	0.698		562.06	9623	0.747		601.44
PM10 Reduction: oz/yr	63.74	0.005		3.9838	68.2	0.005		4.26
PM 2.5 Reduction: oz/yr	59.86	0.005		3.74	64.05	0.005		4.00
CO Reduction: lbs/yr	7412	9.211		7412	7935	9.861		7935

Cost Effectiveness: \$/lb	\$39.14
---------------------------	---------

\$38.46

CRF (from Cost Effectiveness handout) 1.03

VOC+Nox+PM10+PM 2.5 (lbs/yr) 8981.199609

9614.083279

KERN COUNCIL OF GOVERNMENTS

Congestion Mitigation and Air Quality (CMAQ) Program

2026-27 Project Application

Background and Justification

Since the early 1980s, Kern COG has operated its rideshare program, now known as CommuteKERN, and the (661) 868-RIDE phone line to promote vanpooling, telecommuting, ridesharing, transit, walking and biking to work or school. In 2009, the San Joaquin Valley Air Pollution Control District introduced Rule 9410, requiring businesses in the San Joaquin Valley with more than 100 employees to provide rideshare resources to their employees. Also known as the Employer Trip Reduction Implementation Plan or eTRIP, the rule is intended to reduce vehicle miles traveled (VMT) by employees who commute alone to and from their worksites. This effort will result in reducing emissions of oxides of nitrogen (NOx), volatile organic compounds (VOC) and particulate matter (PM).

Kern COG began a public and employer educational rideshare campaign known as CommuteKERN as part of its commitment to assisting the larger employer groups located in Kern County with implementing their eTRIP programs. CommuteKERN participates in employer-based and community health fairs and outreach events throughout the year to help spread the word about the benefits of ridesharing. Employer groups are encouraged to use the CommuteKERN marketing materials and free carpool and vanpool matching services to assist in their eTRIP efforts.

Kern COG also uses print, radio, television and outdoor advertising as well as social media marketing to help increase the awareness of ridesharing particularly during Rideshare Week, which is a nationwide campaign encouraging commuters to try ridesharing just one day during the first week of October each year. CommuteKERN also recognizes the month of March as Telework Awareness Month to help recognize those residents who are able to telecommute in either a full or hybrid capacity and celebrates the month of April as Vanpool Appreciation Month and May as Bike Awareness Month. The CommuteKERN rideshare matching service continues to grow at an average of 25% each year. Participation in these special campaigns also continues to increase at an average of 15% each year.

Congestion Mitigation and Air Quality (CMAQ) Program

Livability Benefits

CommuteKERN Rideshare

- 1) Will enhance or reduce the average cost of user mobility through the creation of more convenient transportation options for travelers.**

On average, American households spend over \$204 on gas a month, (according to the Bureau of Labor Statistics data acquired from the Consumer Expenditures Report).

Ridesharing provides an opportunity for the participants to not only save on the cost of their daily mobility, but also reduces the number of cars on our roads. Ridesharing encompasses carpooling, vanpooling, telecommuting, bicycling, walking and transit (buses). CommuteKERN's rideshare service provides links to all these services as well as free online Ridematching to assist with finding partners to carpool, vanpool or bicycle to work or school. As the database continues to grow, we are looking forward to the options for ridesharing to increase as well as including one-time trips out of town. Reducing the number of single-occupied vehicles on our roads will not only help the commuters see a reduction in their transportation expenses, (gasoline and maintenance on their vehicles), but will also help reduce the maintenance costs on our roads by reducing the amount of traffic travelling on our local streets.

- 2) Will improve existing transportation choices by enhancing points of modal connectivity, increasing the number of modes accommodated on existing assets, or reducing congestion on existing modal assets.**

Ridesharing not only helps reduce traffic congestion, but also encourages and promotes the importance of using alternative modes of transportation in place of single occupied vehicles. CommuteKERN's rideshare program provides a free carpool, vanpool matching service to the larger employer groups within the county of Kern. The San Joaquin Valley Air Pollution Control District has enacted Rule 9410 which requires that employer groups of 100 or more employees provide rideshare resources for their employees. CommuteKERN's rideshare matching service and detailed transportation information has served as a great resource for these employers to meet their Rule 9410 requirements. CommuteKERN also supports those employers who can offer telecommuting as an option to their employees by assisting with the creation of their

own telework policy as well as creating incentives for those employees who participate in telework.

CommuteKERN will be visiting each city within Kern County and promoting the benefits of this service to all businesses within the community, including schools, recreation centers and churches.

3) Will improve travel services between residential areas and commercial centers and jobs.

CommuteKERN's website provides an opportunity for local businesses to create their own profile allowing their employees to register with the system and find carpool or vanpool matches within their own place of employment. Many commuters opt to use multi-modal means of travel by either driving a short distance to a bus stop, parking their car and then joining the transit express route for the remainder of their commute. Other commuters do the same with bicycling to the closest bus depot, installing their bike on the bike rack of the bus and riding the bus to a depot closest to their work or school.

Parents driving their children to school are also able to utilize this service by finding other parents to carpool their children. In the neighborhoods where there are schools, it is critical to reduce the number of vehicles dropping their children off to school. The traffic congestion, idling and carbon emissions can be reduced significantly with parents being able to carpool versus driving their children to school alone. Carpooling or "school-pooling" helps eliminate the amount of traffic within a neighborhood and will ultimately help reduce pedestrian and bicycling accidents among students traveling to school on their own. CommuteKERN will be promoting this service to the schools and school districts throughout the county.

4) Will improve accessibility and transportation services for economically disadvantaged populations, non-drivers, senior citizens, and persons with disabilities, or make goods, commodities, and services more readily available to these groups.

Community Action Partnership of Kern's 2-1-1 service provides social service information for Kern County residents. All transportation calls are forwarded to the CommuteKERN phone line (661-868-RIDE). Most of these calls are from senior citizens, disabled or low-income residents who need assistance with transportation. Although CommuteKERN does not provide free transportation services, we have become the clearing house to find the right form of transportation for those residents in need of

assistance. We strive to do the research for the caller, so they are not transferred from phone number to phone number. We continue to educate each caller about our free carpool/vanpool matching service so that they can utilize this service when they are in a position to do so.

BEFORE THE KERN COUNCIL OF GOVERNMENTS
STATE OF CALIFORNIA, COUNTY OF KERN

RESOLUTION 25-01

In the matter of:

ADOPTION OF THE FINAL OVERALL WORK PROGRAM FOR FISCAL YEAR 2025-2026.

WHEREAS, each Metropolitan Planning Organization (MPO) is required to develop a detailed Overall Work Program (OWP); and

WHEREAS, the OWP is designed to meet the comprehensive planning requirements of the U.S. Department of Transportation, Housing and Urban Development, and the Environmental Protection Agency, and state agencies; and

WHEREAS, the documents developed through this planning process have been found to conform to the requirements of the Clean Air Act, as amended in November 1991; and

WHEREAS, the OWP has been developed in accordance with guidelines established by the Intermodal Planning Group (IPG); and

WHEREAS, the IPG, the California State Department of Transportation (Caltrans) and local agency comments, views and recommendations have been accommodated and incorporated into the Final OWP to the maximum extent possible; and

WHEREAS, 23 CFR 450.334 requires that the Kern Council of Governments, the designated MPO for the Kern region, certify each year that the planning process is being conducted in conformance with the applicable requirements.

NOW, THEREFORE, BE IT RESOLVED THAT the FY 2025-2026 OWP is adopted and the Executive Director is authorized to submit the final document to the Intermodal Planning Group.

BE IT FURTHER RESOLVED THAT the MPO does hereby approve the Fiscal Year 2025-2026 Overall Work Program and certifies that its planning process will be implemented throughout this document in accordance with:

1. Section 134 of Title 23, U.S.C.; FTA 49 U.S.C., Chapter 53, Section 5303; and Title 23, CFR 450, Subpart C;
2. Sections 174 and 176 (c) and (d) of the Clean Air Act (42 U.S.C. 7504, 7506 (c) and (d));
3. Title VI of the Civil Rights Act of 1964 and the Title VI assurance executed by each state under 23 U.S.C. 324 and 29 U.S.C. 794;
4. Section 1003(b) of the Transportation Equity Act for the 21st Century regarding the involvement of disadvantaged business enterprises in the FHWA and the FTA funded planning projects (Pub.L. 97242, section 105(f), 96 Stat. 2100; 49 CFR Part 23); and

5. The provisions of the Americans with Disabilities Act of 1990 (Pub.L. 101-336, 104 Stat. 327, as amended) and USDOT regulations "Transportation for Individuals with Disabilities" (49 CFR Parts 27, 37 and 38).

AUTHORIZED AND SIGNED THIS 17th DAY OF APRIL 2025.

AYES: Couch, Gorman, Hawkins, Reyna, B. Smith, P. Smith, Solorio-Ruiz

NOES: None

ABSTAIN: None

ABSENT: Ayon, Calderon, Espinoza, Morse, Noerr, Parlier



Bob Smith, Chairman
Kern Council of Governments

ATTEST:

I hereby certify that the foregoing is a true copy of a resolution of the Kern Council of Governments, duly authorized at a regularly-scheduled meeting held on the 17th day of April 2025.



Ahron Hakimi, Executive Director
Kern Council of Governments